

For Immediate Release

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Universal Lighting Technologies Updates *Ballast Specs* on Web Site

Interactive Tool Provides Search Options For Ballast Specifications

NASHVILLE, TENN. (October 21, 2001) — Universal Lighting Technologies, a leading manufacturer of electronic and magnetic ballasts, recently announced the upgrade of *Ballast Specs* on its Web site (www.universalballast.com). *Ballast Specs* is an interactive tool that allows quick access to Universal Lighting Technologies' ballast specification information.

Ballast Specs provides two user-friendly search options, either by catalog number or by specific search criteria. All Universal Lighting Technologies product catalog numbers also are available on the Web site through the on-line Navigator catalog. Some of the search criteria include lamp type, number of lamps, starting method, THD percentage and voltage.

Ballast Specs search options can be used to identify electronic, magnetic, compact fluorescent and HID (High Intensity Discharge) ballasts. Visitors can receive specification information 24-hours-a-day through *Ballast Specs*.

"This is a big step forward in our effort to respond to our customers' needs through quality support programs," commented Bill Kirkland, vice president of sales and marketing. "Universal Lighting Technologies is providing real-time, up-to-date information when our customers need it most – at their convenience."

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Universal Lighting Technologies Updates *Ballast Specs* on Web Site – Page 2/2

Other customer support services offered by Universal Lighting Technologies include the 1-800-BALLAST customer service line and BallastFax, which provides immediate product specifications and information via fax (708-445-4444).

Universal Lighting Technologies Inc., formerly MagneTek Lighting Products, is an industry leader in lighting ballast technology and design. Based in Nashville, Tenn., Universal Lighting Technologies has offered the most innovative selection of lighting ballasts for more than 50 years. With operations and distribution worldwide, the products of Universal Lighting Technologies are marketed under the Universal® and Triad® brand names.

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