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FOR IMMEDIATE RELEASE

UNIVERSAL LIGHTING TECHNOLOGIES PARTNERS WITH MRL COMPANY IN UPPER MIDWEST

Sales Representative Agency to Bolster Universal's Sales & Customer Service

NASHVILLE, Tenn. (Oct. 4, 2010) – Universal Lighting Technologies is pleased to announce MRL Company in Minneapolis, Minn., is now serving as a sales rep agency for the company's high-efficiency lighting ballasts and control systems in Minnesota, South Dakota, North Dakota and Western Wisconsin, as of Sept. 1, 2010.

Established in 1963, MRL Company has always approached the market with quality people, quality manufacturers and a commitment to service. The long-term relationships it enjoys with its employees, distributors, manufacturers, and end users are a testimony to the agency's professionalism and loyalty.

MRL Company has a strong inside and outside sales staff to meet its customers' needs for high-efficiency linear fluorescent, compact fluorescent, HID, and e-HID ballasts from Universal Lighting Technologies, as well as state-of-the-art control systems, lamps, and lamp holders. If you would like more information, please contact Tim Hageman of MRL Company at 612.331.2457.

For more information on Universal Lighting Technologies, visit www.unvlt.com.

For more than six decades, Universal Lighting Technologies, Inc., has been bringing power and precision to the world's most innovative lighting. Headquartered in Nashville, Tenn., with operations and distribution worldwide, the products of Universal Lighting Technologies are marketed under the Universal[®] and Triad[®] brand names. Universal Lighting Technologies is focused on designing, manufacturing and distributing the industry's finest lighting ballasts and controls. Universal Lighting Technologies—*Energy Intelligence in Lighting*.

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