



Contact: Rick Lewis
GS&F
(615) 385-1100
rlewis@gsandf.com

FOR IMMEDIATE RELEASE

UNIVERSAL LIGHTING TECHNOLOGIES EARNS PLATINUM STATUS FROM IMARK GROUP

NASHVILLE, Tenn. (March 29, 2011) – Universal Lighting Technologies has been named a “Platinum Supplier” by IMARK Group, a member-owned association of more than 1,100 independently owned electrical distributors throughout the United States.

In order to earn Platinum status, a manufacturing company must meet 11 out of 11 of IMARK’s annual goals for sales growth, member participation in exclusive marketing and promotion strategies, and an overall commitment to maximizing the success of its distribution partners. This is the second year in a row that IMARK has bestowed the distinction of Platinum Supplier on Universal Lighting Technologies.

“IMARK is proud to recognize Universal Lighting Technologies as a platinum level performer once again,” said Steve Ruane, vice president of Marketing and Member Services for IMARK Group. “This distinction demonstrates Universal Lighting Technologies’ commitment to building strong relationships within the IMARK membership and maximizing the sales potential of its IMARK member partners throughout the United States.”

As a world leader in the design and manufacture of high-efficiency lighting products and energy management technologies, Universal Lighting Technologies provides a comprehensive range of energy-saving ballasts for commercial applications, including office space, warehouses, retail settings, parking garages, supermarkets, and more. In addition, DCL[®] Control Systems from Universal Lighting Technologies are designed to allow customers to take advantage of advanced energy-saving practices—such as daylight harvesting, occupancy sensors, automated scheduling, and demand response programs—without the need for expensive control wiring, making DCL the most cost-effective solution for energy management in the lighting industry today.

For more than six decades, Universal Lighting Technologies, Inc., has been bringing power and precision to the world’s most innovative lighting. Headquartered in Nashville, Tenn., with operations and distribution worldwide, the products of Universal Lighting Technologies are marketed under the Universal[®] and Triad[®] brand names. Universal Lighting Technologies is focused on designing, manufacturing and distributing the industry’s finest lighting ballasts and controls. Universal Lighting Technologies—*Energy Intelligence in Lighting.*

#