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FOR IMMEDIATE RELEASE

TVA NAMES UNIVERSAL LIGHTING TECHNOLOGIES TO “PREFERRED PARTNERS NETWORK”

NASHVILLE, Tenn. (March 7, 2011) – Universal Lighting Technologies is now a part of the TVA’s Preferred Partners Network (PPN), an exclusive group of companies dedicated to helping their customers reduce energy use and monthly power bills. As a PPN member, Universal Lighting Technologies has been evaluated by the TVA and proven to provide effective solutions for improving energy efficiency.

Universal Lighting Technologies is proud to support the TVA’s EnergyRight® Solutions for Business program, which provides information and financial assistance to help commercial and industrial companies achieve their energy efficiency goals. The PPN was established to connect businesses in the EnergyRight Solutions program with approved manufacturers and service providers who can develop and implement the appropriate energy-saving strategies for each customer’s specific needs.

As a world leader in the design and manufacture of high-efficiency lighting products and energy management technologies, Universal Lighting Technologies provides a comprehensive range of energy-saving ballasts for commercial applications, including office space, warehouses, retail settings, parking garages, supermarkets, and more. In addition, DCL® Control Systems from Universal Lighting Technologies are designed to allow customers to take advantage of advanced energy-saving practices—such as daylight harvesting, occupancy sensors, automated scheduling, and demand response programs—without the need for expensive control wiring, making DCL the most cost-effective solution for energy management in the lighting industry today.

“The EnergyRight Solutions program and the PPN are a natural fit for Universal Lighting Technologies and our mission to provide customers with high-efficiency lighting solutions that pay for themselves in monthly energy savings,” said Chris Holstein, vice president of marketing for Universal Lighting Technologies. “We congratulate the TVA on its proactive approach to connecting energy customers with manufacturers who can help them realize their energy goals, and we look forward to working with the TVA and its partners for years to come.”

For more than six decades, Universal Lighting Technologies, Inc., has been bringing power and precision to the world’s most innovative lighting. Headquartered in Nashville, Tenn., with operations and distribution worldwide, the products of Universal Lighting Technologies are marketed under the Universal® and Triad® brand names. Universal Lighting Technologies is focused on designing, manufacturing and distributing the industry’s finest lighting ballasts and controls. Universal Lighting Technologies—*Energy Intelligence in Lighting.*