



Contact: Rick Lewis
GS&F
(615) 385-1100
rlewis@gsandf.com

FOR IMMEDIATE RELEASE

JEFF DIPAOLO JOINS UNIVERSAL LIGHTING TECHNOLOGIES AS NATIONAL SALES MANAGER, SIGN CHANNEL

NASHVILLE, Tenn. (April 21, 2011) – Universal Lighting Technologies is proud to name Jeff DiPaolo as the company's new National Sales Manager, Sign Channel. With more than 24 years of experience in the sign and lighting industry, DiPaolo will be responsible for managing six sales agents across North America.

Before joining Universal, DiPaolo served as Director of Business Development for Limificient Corp., a manufacturer of LED lighting systems with a focus on sign lighting, where he was instrumental to bringing Starbucks and T-Mobile into the company's customer base. He holds dual degrees in accounting and business administration, and he will continue to operate out of southern Maine, where he lives with his wife and two children.

Universal Lighting Technologies owns and operates Signa Sign Solutions, a innovation leader in the sign industry for nearly 100 years. Signa's mission is to develop innovative and energy-saving lighting technologies that are designed to last for decades, including LED light engines with the tightest binning available for consistent color, brightness and long life.

To contact Jeff DiPaolo or to learn more about Signa Sign Solutions, please email jdipaolo@unvlt.com, or you may visit Universal Lighting Technologies online at www.unvlt.com or call 1-800-BALLAST.

For more than six decades, Universal Lighting Technologies, Inc., has been bringing power and precision to the world's most innovative lighting. Headquartered in Nashville, Tenn., with operations and distribution worldwide, the products of Universal Lighting Technologies are marketed under the Universal® and Triad® brand names. A subsidiary of Panasonic Electric Works Co., Ltd., and a member of the Panasonic Group, Universal Lighting Technologies is focused on designing, manufacturing, and distributing the industry's finest lighting ballasts and controls. Universal Lighting Technologies — *Energy Intelligence in Lighting.*

#