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UNIVERSAL LIGHTING TECHNOLOGIES LAUNCHES SPANISH-LANGUAGE WEBSITE

NASHVILLE, Tenn. (April 26, 2011) – In order to better serve its rapidly growing customer base in Latin America and among the Spanish-speaking population in the United States, Universal Lighting Technologies today launched the Spanish-language version of its company website. Visitors can access the new site directly at www.unvlt.com/espanol, or by visiting www.unvlt.com and clicking the “ES” icon at the top right of the screen.

The new site features links to product information and spec sheets for Universal Lighting’s comprehensive range of energy-saving ballasts, DCL systems, lamps, and lampholders, as well as a Spanish-language version of the company’s popular BallastSpecs online search tool that helps lighting professionals identify the perfect ballast for any application. In addition, there is a detailed company history and links to the company’s award-winning e-Learning Center, which offers online courses designed to keep lighting professionals up to date on the latest technologies and products in the lighting industry. Web visitors can also contact live customer service representatives for assistance in Spanish by email or telephone.

“At Universal Lighting Technologies, we are constantly striving to establish a stronger relationship with the lighting professionals who rely on us,” said Chris Holstein, Vice President of Marketing for Universal Lighting Technologies. “It’s our goal to always provide them with the tools they need to do their job and better serve their customers. Our new website provides us with an opportunity to more effectively meet the needs of lighting professionals in the Hispanic community.”

Universal Lighting Technologies will continue to expand its Spanish-language website with additional content and features to better serve its customers.

For more than six decades, Universal Lighting Technologies, Inc., has been bringing power and precision to the world’s most innovative lighting. Headquartered in Nashville, Tenn., with operations and distribution worldwide, the products of Universal Lighting Technologies are marketed under the Universal®, Triad®, and Vossloh-Schwabe brand names. Universal Lighting Technologies is focused on designing, manufacturing and distributing the industry’s finest lighting ballasts and controls. Universal Lighting Technologies—*Energy Intelligence in Lighting.*

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