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FOR IMMEDIATE RELEASE

ART TRAYNOR JOINS UNIVERSAL LIGHTING TECHNOLOGIES AS WEST COAST REGIONAL SALES MANAGER

NASHVILLE, Tenn. (August 30, 2011) – Universal Lighting Technologies is proud to welcome Art Traynor to its OEM Sales Group as West Coast Regional Sales Manager. A lighting professional with more than 17 years in the industry, Traynor will be responsible for all OEM sales activities within his sales territory.

Traynor's history in the lighting industry includes positions with Juno Lighting/Schneider Electric, Janmar, and Ruud Lighting. His broad range of professional experience includes specification, national account, and distribution/sales. An Ohio native with a bachelor's degree in business economics from the University of San Diego, Traynor has been a resident of California for the past 30 years. He is based in Playa Del Rey, California, where he resides with his wife.

"Art understands how to go the extra mile for our OEM customers and develop win-win partnerships that result in superior energy-saving products that are not only reliable but cost-effective for both the contractor and the end user," said Joe Damiani, Senior Vice President of Sales for Universal Lighting Technologies. "We're excited to welcome him to the team."

To contact Art Traynor, please email atraynor@unvlt.com, or you may visit Universal Lighting Technologies online at www.unvlt.com or call 1-800-BALLAST.

For more than six decades, Universal Lighting Technologies, Inc., has been bringing power and precision to the world's most innovative lighting. Headquartered in Nashville, Tenn., with operations and distribution worldwide, the products of Universal Lighting Technologies are marketed under the Universal® and Triad® brand names. A subsidiary of Panasonic Electric Works Co., Ltd., and a member of the Panasonic Group, Universal Lighting Technologies is focused on designing, manufacturing, and distributing the industry's finest lighting ballasts and controls. Universal Lighting Technologies — *Energy Intelligence in Lighting.*

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