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**FOR IMMEDIATE RELEASE**

## **JEFFREY BRISTOL JOINS UNIVERSAL LIGHTING TECHNOLOGIES AS VICE PRESIDENT, OEM SALES**

**NASHVILLE, Tenn. (December 13, 2011)** – Universal Lighting Technologies has named Jeffrey Bristol to serve as Vice President, OEM Sales. An experienced senior-level sales executive with strong sales management expertise in diverse channels, Bristol will be responsible for directing the Universal Lighting U.S. OEM sales channel.

With more than 17 years of sales experience in the lighting industry, Bristol brings with him an in-depth understanding of the OEM, distribution, and retail market channels, as well as management expertise in sales, marketing, product development, and operations. Most recently, he served as Senior Director of Sales (North America) for Westinghouse Lighting, with overall management responsibility for multiple channels. A graduate of the State University of New York, College at Brockport, Bristol is based in Flemington, New Jersey.

“Jeff is someone who understands the industry inside and out, and we’re excited to put his expertise to work for our clients in the OEM channel,” said Joe Damiani, Senior Vice President of Sales for Universal Lighting Technologies. “It’s the ability to identify, customize, and deliver specific solutions for our OEM customers that makes Jeff an ideal fit for this position.”

To contact Jeffrey Bristol, please email [jbristol@unvlt.com](mailto:jbristol@unvlt.com), or you may visit Universal Lighting Technologies online at [www.unvlt.com](http://www.unvlt.com) or call 1-800-BALLAST.

For more than six decades, Universal Lighting Technologies, Inc., has been bringing power and precision to the world’s most innovative lighting. Headquartered in Nashville, Tenn., with operations and distribution worldwide, the products of Universal Lighting Technologies are marketed under the Universal® and Triad® brand names. A subsidiary of Panasonic Electric Works Co., Ltd., and a member of the Panasonic Group, Universal Lighting Technologies is focused on designing, manufacturing, and distributing the industry’s finest lighting ballasts and controls. Universal Lighting Technologies — *Energy Intelligence in Lighting.*

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