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**FOR IMMEDIATE RELEASE**

## **UNIVERSAL LIGHTING TECHNOLOGIES ADDS REGIONAL SALES MANAGER FOR WESTERN CANADA**

*Chris Eckertt to Manage Distribution & OEM Sales*

**NASHVILLE, Tenn. (March 8, 2012)** – Universal Lighting Technologies is expanding its sales force in Canada with the addition of Chris Eckertt as Regional Sales Manager, Western Canada. This new position represents continued growth and investment in the Canadian marketplace by Universal Lighting Technologies to better serve its expanding customer base in the country.

Chris Eckertt has more than 10 years of experience in sales and customer support, including five years in the lighting industry focused on distribution customer management, new business development, and client relations. Headquartered in Vancouver, Eckertt serves the provinces of British Columbia and Alberta.

“Local support is important to providing the most responsive customer service and building personal relationships with each of our customers in the Canadian marketplace,” said Lazar Petrov, Director of Distribution & OEM Sales—Canada. “Chris brings a superb understanding of our industry and the needs of electrical distributors and contractors as they seek out the best possible lighting solutions for their clients.”

You can contact Chris Eckertt at 604-360-4559 or [ceckertt@unvlt.com](mailto:ceckertt@unvlt.com). For more information on Universal Lighting Technologies, visit [www.unvlt.com](http://www.unvlt.com).

### **About Universal Lighting Technologies**

For more than six decades, Universal Lighting Technologies, Inc., has been bringing power and precision to the world’s most innovative lighting. Headquartered in Nashville, Tenn., with operations and distribution worldwide, the products of Universal Lighting Technologies are marketed under the Universal® and Triad® brand names. A subsidiary of Panasonic Electric Works Co., Ltd., and a member of the Panasonic Group, Universal Lighting Technologies is focused on designing, manufacturing, and distributing the industry’s finest lighting ballasts and controls. Universal Lighting Technologies — *Energy Intelligence in Lighting.*

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