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FOR IMMEDIATE RELEASE

EASY-TO-EMBED OLED LIGHTING MODULE OFFERS WORLD'S HIGHEST LEVEL OF COLOR RENDERING, REDUCES ENERGY USE UP TO 85%

Universal Lighting Technologies Brings Panasonic's New OLED Lighting Module To Lighting Fixture Manufacturers in North America

NASHVILLE, Tenn. (April 16, 2012) – Panasonic Corporation Eco Solutions Company has launched a thin, narrow-frame, easy-to-embed Organic Light Emitting Diode (OLED) Lighting Module to provide extraordinary color rendering and energy efficiency, as well as long life in a variety of applications. Universal Lighting Technologies, a member of the Panasonic family of companies, will market the new, warm white (3,000K temperature color) OLED product under the Panasonic name to lighting fixture manufacturers throughout the U.S. and Canada.

The new OLED Lighting Module incorporates the OLED Lighting Panel launched by Panasonic Idemitsu OLED Lighting Co., Ltd, (PIOL) in September 2011 and will be available to OEMs as a built-in light source device for lighting fixtures designed for applications where high color rendering is essential. At no less than Ra90, this product offers the world's highest level of color rendering. In addition, it can reduce power consumption by approximately 85 percent compared to mini halogen lighting fixtures, resulting in significant savings on monthly power bills. When compared to conventional light sources, these modules also give off little UV and infrared rays, which can be damaging to certain materials, making them an ideal main form of illumination when light-sensitive materials will be on display.

The thin and narrow design (9mm x 11mm) of Panasonic's new OLED Lighting Modules makes them simple to incorporate into a wide variety of lighting fixtures, complementing Universal's current LED efforts. Plus, they allow each fixture to be individually dimmed to set optimal light levels for different exhibition concepts. With a lifespan of approximately 10,000 hours (L70 85C), these modules keep working ten times as long as an ordinary incandescent lamp. And the OLED Lighting Panel slides in and out of the Lighting Module for easy and safe replacement without tools.

The OLED Lighting Panel is manufactured by the PIOL, a joint venture of Panasonic Corporation Eco Solutions Company and Idemitsu Kosan Co., Ltd., established in 2011. Making use of various global

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EASY-TO-EMBED OLED LIGHTING MODULE OFFERS WORLD'S HIGHEST LEVEL OF COLOR RENDERING – Page 2/2

networks (including its subsidiary, Universal Lighting Technologies), Panasonic Corporation Eco Solutions Company is currently developing and selling OLED Lighting Modules for application-specific products ranging from lighting fixtures to furniture, cars, and home electronic equipment for various manufacturers worldwide.

To learn more about Panasonic OLED Lighting Modules, call Universal Lighting Technologies at 1-800-BALLAST.

Universal Lighting Technologies, Inc., produces some of the world's most advanced linear fluorescent, compact fluorescent, HID, eHID, and LED solutions for commercial lighting applications, as well as the most cost-effective energy management systems in the lighting industry today. A global leader in research and development since 1947, Universal Lighting Technologies joined the Panasonic family of companies as a wholly owned subsidiary of Panasonic Corporation Eco Solutions Company in 2007. Today, the company manufactures and distributes products under the Universal®, Triad®, Panasonic, Vossloh-Schwabe, DCL®, DEMANDflex™, EVERLINE™, and Signa® brand names.

Universal Lighting Technologies — Energy Intelligence in Lighting.

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