



Contact: Rick Lewis  
GS&F  
(615) 385-1100  
rlewis@gsandf.com

**FOR IMMEDIATE RELEASE**

## **BILL GOETTSCHKE OF UNIVERSAL LIGHTING TECHNOLOGIES NAMED TO NAILD BOARD OF DIRECTORS**

**NASHVILLE, Tenn. (May 16, 2012)** – Universal Lighting Technologies congratulates Bill Goettsche, regional vice president of distribution, for being selected to the board of directors of the National Association of Independent Lighting Distributors (NAILD) as a vendor member representative.

NAILD is a nonprofit organization with a mission to enhance the value of specialized lighting distributors throughout the U.S. by creating opportunities for business development and growth through education and member interaction. The new board of directors was installed at the group's 35<sup>th</sup> annual conference and tradeshow in Palm Beach Gardens, Fla.

Blake Hunt of Illuminating Technologies, Inc. (Greensboro, N.C.), took office as president of NAILD at the conference. Other officers include President-Elect Shannon Carr of Pacific Lamp and Supply Co. (Seattle, Wash.) and Secretary/Treasurer Diane Shellenhamer of Schaedler Yesco Distribution (Harrisburg, Penn.). Pete Gray of Robinson Lighting Supply (Baltimore, Md.) will serve as immediate past president on the executive committee and on the board of directors.

Additional directors include Michael Colligan of Atlas Lighting & Sales, Ltd. (Toronto, Ont.), Kevin Eagan of Northwest Lighting Systems Co. (Coon Rapids, Minn.), Greg Ehrich of Premier Lighting, Inc. (St. Paul, Minn.), Bill Jacobs of Alloway Commercial Lighting (Boise, Idaho), and Rebecca Phillips of Professional Lighting & Supply, Inc. (Greensboro, N.C.). David Walker of Howard Industries, Inc. (Laurel, Miss.), will serve with Universal's Bill Goettsche as vendor member representative. Serving as the past president council representative is Greg Nefouse of A-M Electric Co., Inc. (Louisville, Ky.).

For more information about NAILD, please visit [www.naild.org](http://www.naild.org). To learn more about Universal Lighting Technologies, please visit [www.unvlt.com](http://www.unvlt.com) or call 1-800-BALLAST.

Universal Lighting Technologies, Inc., produces some of the world's most advanced linear fluorescent, compact fluorescent, HID, eHID, and LED solutions for commercial lighting applications, as well as the most cost-effective energy management systems in the lighting industry today. A

**-more-**

## **BILL GOETTSCHKE NAMED TO NAILD BOARD TO DIRECTORS – Page 2/2**

global leader in research and development since 1947, Universal Lighting Technologies joined the Panasonic family of companies as a wholly owned subsidiary of Panasonic Corporation Eco Solutions Company in 2007. Today, the company manufactures and distributes products under the Universal®, Triad®, Panasonic, Vossloh-Schwabe, DCL®, DEMANDflex™, EVERLINE™, and Signa® brand names.

*Universal Lighting Technologies — Energy Intelligence in Lighting.*

# # #