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**FOR IMMEDIATE RELEASE**

## **UNIVERSAL LIGHTING TECHNOLOGIES ANNOUNCES THREE GRAND PRIZE WINNERS IN I.E.D. PROMOTION**

*Prizes Include Panasonic Home Electronics & Visa Reward Cards*

**NASHVILLE, Tenn. (June 19, 2012)** – Thanks to a special promotion exclusively for IED member companies from Universal Lighting Technologies, three grand prize winners are taking home brand new Panasonic electronics, including an LCD HDTV, a digital camera, and a Blu-Ray DVD player. And another 51 salespersons at distributor locations throughout Canada earned themselves a \$25 Visa Reward card.

The promotional rewards program was launched by Universal Lighting Technologies to celebrate being named an IED Approved Supplier for 2012, following a rigorous, ten-step process that requires manufacturers to demonstrate their dedication to the distribution channel in Canada in regards to volume of sales, reliability, customer service, and promotional marketing programs. Through this exclusive program, distributor sales staff qualified for a \$25 Visa Reward card by completing all six online classes through Universal's award-winning e-Learning Center. Then, their names were automatically entered into a random drawing for one of three grand prizes.

Chris Sawatzky of EECOL Electric in Winkler, Manitoba, won the Panasonic LCD HDTV. Rob Klingbeil of Robertson Electric Wholesale in Hamilton, Ontario, took home the Panasonic digital camera. And Michael Blake of McLoughlan Supplies, Ltd., in Corner Brook, Newfoundland, won the Panasonic Blu-Ray DVD player.

"We're thrilled to hit the ground running with IED and to get so many independent distributors involved with our promotional programs and educational opportunities," said Lazar Petrov, Director, Distribution & OEM Regional Sales, Canada, for Universal Lighting Technologies. "Programs like this demonstrate our commitment to the Canadian market and our partners in the distribution chain."

Universal Lighting Technologies is a global leader in ballasts and controls for commercial lighting applications—including electronic linear fluorescent, HID and eHID, compact fluorescent solutions, LED, and more. IED was formed in 1965 to enhance the buying power and effectiveness of independent electrical distributors throughout Canada.

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To learn more about Universal Lighting Technologies, visit the company online at [www.unvlt.com](http://www.unvlt.com) or call 1-800-BALLAST.

Universal Lighting Technologies, Inc., produces some of the world's most advanced linear fluorescent, compact fluorescent, HID, eHID, and LED solutions for commercial lighting applications, as well as the most cost-effective energy management systems in the lighting industry today. A global leader in research and development since 1947, Universal Lighting Technologies joined the Panasonic family of companies as a wholly owned subsidiary of Panasonic Corporation Eco Solutions Company in 2007. Today, the company manufactures and distributes products under the Universal<sup>®</sup>, Triad<sup>®</sup>, Panasonic, Vossloh-Schwabe, DCL<sup>®</sup>, DEMANDflex<sup>™</sup>, EVERLINE<sup>™</sup>, and Signa<sup>®</sup> brand names. *Universal Lighting Technologies — Energy Intelligence in Lighting.*

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