



Contact: Rick Lewis
GS&F
(615) 385-1100
rlewis@gsandf.com

FOR IMMEDIATE RELEASE

SLR MARKETING, INC., NAMED REP AGENCY FOR UNIVERSAL LIGHTING TECHNOLOGIES IN OTTAWA & QUEBEC

NASHVILLE, Tenn. (October 23, 2012) – Universal Lighting Technologies has signed SLR Marketing, Inc., to serve as its sales representative agency in Ottawa, Ontario, and all of Quebec. Based in Saint-Laurent, Quebec, since 1978, SLR Marketing has a proven history of building iron-clad relationships with its partners throughout the Canadian distribution channel by providing superior customer service and technical support.

SLR Marketing will offer Universal Lighting Technologies' comprehensive line of commercial lighting ballasts, including high-efficiency linear fluorescent, compact fluorescent, HID, and e-HID ballasts, as well as state-of-the-art control systems, LED products, lamps, and lamp holders. For more information, please contact:

SLR Marketing, Inc.
950 McCaffrey
St-Laurent, Quebec, H4T 2C7
Phone : (514) 341-2340
Toll Free : 1-800-275-9587

For more information on Universal Lighting Technologies, visit www.unvlt.com.

Universal Lighting Technologies, Inc., produces some of the world's most advanced linear fluorescent, compact fluorescent, HID, eHID, and LED solutions for commercial lighting applications, as well as the most cost-effective energy management systems in the lighting industry today. A global leader in research and development since 1947, Universal Lighting Technologies joined the Panasonic family of companies as a wholly owned subsidiary of Panasonic Corporation Eco Solutions Company in 2007. Today, the company manufactures and distributes products under the Universal®, Triad®, Panasonic, Vossloh-Schwabe, DCL®, DEMANDflex™, EVERLINE™, and Signa® brand names. *Universal Lighting Technologies — Energy Intelligence in Lighting.*