



Contact: Rick Lewis  
GS&F  
(615) 385-1100  
rlewis@gsandf.com

**FOR IMMEDIATE RELEASE**

## **BAY ELECTRICAL SOLUTIONS TO REPRESENT UNIVERSAL LIGHTING TECHNOLOGIES IN WISCONSIN AND THE U.P.**

---

**NASHVILLE, Tenn. (June 4, 2013)** – Bay Electrical Solutions has signed on with Universal Lighting Technologies to represent the high efficiency lighting ballast and controls manufacturer in eastern and central Wisconsin, as well as the upper peninsula of Michigan.

With a mission to “deliver unparalleled support and expertise to Wisconsin from Wisconsin,” Bay Electrical Solutions has assembled a team of experienced sales professionals from a wide range of backgrounds, including manufacturing, distribution, and installation. Committed to representing industry leaders in innovation and quality, Bay Electrical Solutions is headquartered in Glendale, Wisconsin, with offices in Madison and Green Bay.

As Universal’s newest sales representative agency, Bay Electrical Solutions will offer high-efficiency linear fluorescent, compact fluorescent, LED, HID, and e-HID ballasts from Universal Lighting Technologies, as well as state-of-the-art control systems, lamps, and lamp holders.

For more information about Bay Electrical Solutions, please visit [www.bayelects.com](http://www.bayelects.com) or call 414-892-4954. For more information on Universal Lighting Technologies, call 1-800-BALLAST or visit [www.unvlt.com](http://www.unvlt.com).

Universal Lighting Technologies, Inc., produces some of the world’s most advanced linear fluorescent, compact fluorescent, HID, eHID, and LED solutions for commercial lighting applications, as well as the most cost-effective energy management systems in the lighting industry today. A global leader in research and development since 1947, Universal Lighting Technologies joined the Panasonic family of companies as a wholly owned subsidiary of Panasonic Corporation Eco Solutions Company in 2007. Today, the company manufactures and distributes products under the Universal®, Triad®, Panasonic, Vossloh-Schwabe, DCL®, DEMANDflex™, EVERLINE™, and Signa® brand names.

*Universal Lighting Technologies — Energy Intelligence in Lighting.*

# # #