



Contact: Rick Lewis
GS&F
(615) 385-1100
rlewis@gsandf.com

FOR IMMEDIATE RELEASE

CRESCENT ELECTRIC ANNOUNCES “SUPPLIER OF THE YEAR”
*Universal Lighting Technologies Takes Top Honors
in Lamps, Ballasts & Lighting Controls*

NASHVILLE, Tenn. (March 25, 2013) – No one in the lighting industry demonstrates a stronger commitment to providing its partners in the distribution channel with unmatched product quality and customer service than Universal Lighting Technologies, and that’s why Universal has just been named “Supplier of the Year: Lamps, Ballasts & Lighting Controls” by Crescent Electric Supply Company.

Representing more than 600 vendors and operating more than 120 distribution facilities in 27 states, Crescent Electrical Supply Company has the experience and insight to know when a manufacturer is going above and beyond the rest of the industry to provide distributors with the products, sales support, and educational opportunities they need to thrive in today’s marketplace. To that end, Universal Lighting Technologies is continuously pushing the lighting industry forward with innovative new product designs that provide electrical contractors with exactly the right energy-saving solutions for the task at hand, along with designing award-winning marketing support materials and campaigns to boost sales year-over-year.

“When Crescent Electrical says a manufacturer is at the top of their game, you can take it to the bank,” said Joe Damiani, senior vice president of sales for Universal Lighting Technologies. “Being named Supplier of the Year is a tremendous honor, and we couldn’t be more proud to see our hard work being recognized by such an outstanding organization.”

Every qualifying supplier is judged on ten different criteria as part of the Supplier of the Year Awards process. Crescent Electrical announced its Supplier of the Year winners in ten vendor categories on March 13, 2013, during its national sales conference in St. Charles, Ill. The largest names in the lighting ballast and controls industry were among those considered for the award.

To learn more about Universal Lighting Technologies, its comprehensive line of high efficiency ballasts and control systems, and its award-winning distributor marketing programs, please visit www.unvlt.com or call 1-800-BALLAST.

-more-

CRESCENT ELECTRIC ANNOUNCES “SUPPLIER OF THE YEAR” – Page 2/2

Universal Lighting Technologies, Inc., produces some of the world’s most advanced linear fluorescent, compact fluorescent, HID, eHID, and LED solutions for commercial lighting applications, as well as the most cost-effective energy management systems in the lighting industry today. A global leader in research and development since 1947, Universal Lighting Technologies joined the Panasonic family of companies as a wholly owned subsidiary of Panasonic Corporation Eco Solutions Company in 2007. Today, the company manufactures and distributes products under the Universal®, Triad®, Panasonic, Vossloh-Schwabe, DCL®, DEMANDflex™, EVERLINE™, and Signa® brand names.

Universal Lighting Technologies — Energy Intelligence in Lighting.

Image (left to right): Bob Settle, VP Marketing, Crescent Electric; Scott Ottenberg, Director, Distribution Sales, Universal Lighting Technologies; Dick Cody, VP Supplier Relations, Crescent Electric.

#