



Contact: Rick Lewis  
GS&F  
(615) 385-1100  
rlewis@gsandf.com

**FOR IMMEDIATE RELEASE**

## **UNIVERSAL LIGHTING TECHNOLOGIES BRINGS PANASONIC “ELeaf” ORGANIC LED MODULES TO NORTH AMERICA**

*Bringing Unmatched Versatility and Energy Savings to Fixture Design*

**NASHVILLE, Tenn. (May 14, 2013)** – Universal Lighting Technologies is bringing new levels of design flexibility, color rendering and energy efficiency to commercial lighting fixtures as the exclusive source of Panasonic ELeaf® OLED modules in North America.

With ELeaf technology, lighting fixture OEMs can create previously unimaginable product designs that bring the light source touchably close without damage to light-sensitive materials or discomfort to the occupant. Only 9mm thick, each ultra-thin OLED module features a square light emitting surface (LES) area of 80mm x 80mm that produces a diffuse and uniform white light for ideal illumination without shadows. Arranged together, ELeaf OLED modules can create an entire wall of light without generating significant heat.

ELeaf OLED modules offer the extraordinary energy savings and lifespan you expect from LED systems. They can reduce energy use as much as 85 percent compared to mini-halogen fixtures and operate up to ten times as long as an ordinary incandescent lamp—more than 10,000 hours. In addition, ELeaf OLED modules offer the world’s highest level of color rendering (CRI>90). OLED technology also produces minimal UV and infrared rays, which can fade colors and otherwise damage light-sensitive materials.

Panasonic ELeaf OLED modules are available in “daylight white” (5,000K), “natural white” (4,000K), and “warm white” (3,000K) models. Compatible with 0-10V controls, these models can be adjusted manually or automatically to as low as three-percent power. Plus, the power level of each fixture can be adjusted individually during installation to ensure the fixture isn’t drawing more power than is needed (*i.e.*, over-lighting) for the application.

Panasonic OLED modules incorporate the OLED Lighting Panel launched by Panasonic Idemitsu OLED Lighting Co., Ltd., (PIOL) in September 2011. PIOL is a joint venture of Panasonic Corporation Eco Solutions Company and Idemitsu Kosan Co., Ltd., established in 2011. Making use of various global networks (including Universal Lighting Technologies), Panasonic Corporation Eco Solutions

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Company is currently developing and selling OLED modules for application-specific products ranging from lighting fixtures to furniture, cars, and home electronic equipment for various manufacturers worldwide.

To learn more, visit Universal Lighting Technologies at [www.unvlt.com](http://www.unvlt.com) or call 1-800-BALLAST.

Universal Lighting Technologies, Inc., produces some of the world’s most advanced linear fluorescent, compact fluorescent, HID, eHID, and LED solutions for commercial lighting applications, as well as the most cost-effective energy management systems in the lighting industry today. A global leader in research and development since 1947, Universal Lighting Technologies joined the Panasonic family of companies as a wholly owned subsidiary of Panasonic Corporation Eco Solutions Company in 2007. Today, the company manufactures and distributes products under the Universal®, Triad®, Panasonic, Vossloh-Schwabe, DCL®, DEMANDflex™, EVERLINE™, and Signa® brand names. *Universal Lighting Technologies — Energy Intelligence in Lighting.*

Panasonic Corporation is a worldwide leader in the development and manufacture of electronic products in three business fields, consumer, components & devices, and solutions. Based in Osaka, Japan, the company recorded consolidated net sales of 7.85 trillion yen for the year ended March 31, 2012. Panasonic’s stock is listed on the Tokyo, Osaka, Nagoya and New York (NYSE:PC) Stock Exchanges. The company has the vision of becoming the No. 1 Green Innovation Company in the Electronics Industry by the 100th year of its founding in 2018. For more information on Panasonic, its brand and commitment to sustainability, visit the company's website at <http://panasonic.net/>.

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