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FOR IMMEDIATE RELEASE

EMPIRE ELECTRIC SALES NAMED NORTHWEST AGENCY FOR UNIVERSAL LIGHTING TECHNOLOGIES

NASHVILLE, Tenn. (Oct. 1, 2013) – Empire Electric Sales, Inc. has been named northwest sales agency for Universal Lighting Technologies, Inc. Bringing a breadth of industry knowledge and experience, Empire will represent Universal in northern California and western Nevada.

Based in Sacramento, Calif., Empire has been committed to the residential, commercial, industrial, utility and distribution markets for 27 years. Their focus is building brand preference and loyalty for their partners within the marketplace.

As a representative for Universal, Empire will offer the company's high-efficiency linear fluorescent, compact fluorescent, LED, HID, and e-HID ballasts, as well as state-of-the-art control systems, lamps, and lampholders.

For more information about Empire, please visit www.empireelectricsales.com. To learn more about Universal Lighting Technologies, visit www.unvlt.com or call 1-800-BALLAST.

Universal Lighting Technologies, Inc. produces some of the world's most advanced linear fluorescent, compact fluorescent, HID, eHID, and LED solutions for commercial lighting applications, as well as the most cost-effective energy management systems in the lighting industry today. A global leader in research and development since 1947, Universal Lighting Technologies joined the Panasonic family of companies as a wholly owned subsidiary of Panasonic Corporation Eco Solutions Company in 2007. Today, the company manufactures and distributes products under the Universal[®], EVERLINE[™], Triad[®], Panasonic, Vossloh-Schwabe, DCL[®], DEMANDflex[™], and Signa[®] brand names.

Universal Lighting Technologies — Energy Intelligence in Lighting.

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