



Contact: Rick Lewis
GS&F
(615) 385-1100
rlewis@gsandf.com

FOR IMMEDIATE RELEASE

UNIVERSAL LIGHTING TECHNOLOGIES EARNS PLATINUM STATUS FROM IMARK GROUP FOR 2013

NASHVILLE, Tenn. (March 25, 2013) – Universal Lighting Technologies has once again been named a “Platinum Supplier” by IMARK Group, a member-owned association of more than 1,100 independently owned electrical distributors throughout the United States.

In order to earn Platinum status, a manufacturing company must meet 11 out of 11 of IMARK’s annual goals for sales growth, member participation in exclusive marketing and promotion strategies, and an overall commitment to maximizing the success of its distribution partners. This is the third year that IMARK has bestowed the distinction of Platinum Supplier on Universal Lighting Technologies.

“IMARK congratulates Universal Lighting Technologies for earning its place as a platinum level performer once again,” said Steve Ruane, vice president of Marketing and Member Services for IMARK Group. “This distinction demonstrates Universal Lighting Technologies’ commitment to providing the highest levels of service to IMARK members by participating fully and effectively in IMARK marketing programs and learning resources.”

As a world leader in the design and manufacture of high-efficiency lighting products and energy management technologies, Universal Lighting Technologies provides a comprehensive range of energy-saving ballasts for commercial applications, including office space, warehouses, retail settings, parking garages, supermarkets, and more. In addition, Universal offers products designed to allow customers to take advantage of advanced energy-saving practices—such as daylight harvesting, occupancy sensors, automated scheduling, and demand response programs—without the need for expensive control wiring. These cost-effective lighting solutions help distributors and customers meet changing energy standards, applications and requirements.

Universal Lighting Technologies, Inc., produces some of the world’s most advanced linear fluorescent, compact fluorescent, HID, eHID, and LED solutions for commercial lighting applications, as well as the most cost-effective energy management systems in the lighting industry today. A global leader in research and development since 1947, Universal Lighting Technologies joined the Panasonic family of companies as a wholly owned subsidiary of Panasonic Corporation Eco Solutions Company in 2007. Today, the company manufactures and distributes products under the Universal[®], Triad[®], Panasonic, Vossloh-Schwabe, DCL[®], DEMANDflex[™], EVERLINE[™], and Signa[®] brand names. *Universal Lighting Technologies — Energy Intelligence in Lighting.*

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