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**FOR IMMEDIATE RELEASE**

## **CRESCENT ELECTRIC NAMES UNIVERSAL LIGHTING TECHNOLOGIES “SUPPLIER OF THE YEAR” FOR SECOND CONSECUTIVE YEAR**

**NASHVILLE, Tenn. (Feb. 18, 2014)** – Universal Lighting Technologies, Inc. has been named “Supplier of the Year in the Lamps, Ballasts & Lighting Controls category” for the second consecutive year by Crescent Electric Supply Company. The award was presented to Universal at the recent annual National Sales Conference.

Crescent Electric Supply Company represents more than 600 vendors and operates more than 120 distribution facilities in 27 states. During the award presentation, Dick Cody, vice president of supplier management, stated, “The supplier’s recognition program was developed to distinguish those suppliers who play a key role in their industry. Qualifying suppliers were judged on ten different criteria as part of the Supplier of the Year Awards process. The process utilized specific criteria to rank suppliers within similar product categories. Our management team and guys in the field simply enjoy working with Universal!”

“We are thrilled to be recognized by Crescent Electric Supply Company with this award for the second consecutive year,” said Scott Ottenberg, regional sales manager for Universal. “This award is a tribute to mutual teamwork. Everyone, at both companies, in marketing, sales, ops and customer service roles played a part in this success. Our win is the result of a comprehensive product line and the support to make it happen. Thank you Crescent!”

To learn more about Universal Lighting Technologies, Inc., its comprehensive line of high efficiency ballasts and control systems, and its award-winning sales and marketing team, please visit [www.unvlt.com](http://www.unvlt.com) or call 1-800-BALLAST.

### **About Crescent Electric Supply Company:**

Crescent Electric Supply Company is one of the eight largest electrical distribution companies in the U.S. Crescent Electric serves contractors, utilities, institutional and industrial customers with a broad line of electrical, lighting, automation and datacom products from 120 branches nationally. Established in 1919, it is a family-owned business that is dedicated to being the leading distributor of quality products through value-added services. Crescent Electric was honored to receive the 2011 Illinois Family Business of the Year Community Service Award from Loyola University Chicago.

### **About Universal Lighting Technologies, Inc.**

Universal Lighting Technologies, Inc., produces some of the world’s most advanced linear fluorescent, compact fluorescent, HID, eHID, and LED solutions for commercial lighting

## **UNIVERSAL LIGHTING EARNS SUPPLIER OF THE YEAR AWARD 2/2**

applications, as well as the most cost-effective energy management systems in the lighting industry today. A global leader in research and development since 1947, Universal Lighting Technologies joined the Panasonic family of companies as a wholly owned subsidiary of Panasonic Corporation Eco Solutions Company in 2007. Today, the company manufactures and distributes products under the Universal<sup>®</sup>, EVERLINE<sup>®</sup>, Triad<sup>®</sup>, Panasonic, Vossloh-Schwabe, DCL<sup>®</sup>, DEMANDflex<sup>™</sup>, and Signa<sup>®</sup> brand names. *Universal Lighting Technologies — Energy Intelligence in Lighting.*

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