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**FOR IMMEDIATE RELEASE**

## **PANASONIC LIGHTING AMERICAS, INC. NAMES JOSEPH DAMIANI NEW EXECUTIVE VICE PRESIDENT, SALES AND MARKETING**

**NASHVILLE, Tenn. (Sept. 4, 2014)** – Panasonic Lighting Americas, Inc. (PESLA), a member of the Panasonic Lighting Americas Group, announces the promotion of lighting industry veteran Joseph Damiani to new executive vice president, sales and marketing of PESLA.

Damiani joins PESLA with over thirty years of experience in the electrical industry, and over a decade of experience with Universal Lighting Technologies (ULT). His promotion further aligns overarching business strategies and helps combine the strengths of Universal and Douglas Lighting Controls (DLC), both sister companies and part of the Panasonic Group.

“With his ability to lead sales tactics and develop loyal business relationships, Joe has been a critical part of our success for many years now,” said Pat Sullivan, president of PESLA. “His leadership building and engaging strong sales teams combined with his vast experience will strategically strengthen and reinforce our continued goals. As the lighting industry continues to evolve, we must make adjustments that best align with business strategies, and we are pleased that Joe is the front man leading the charge.”

Over the last twelve years, Damiani established a history of success as senior vice president of sales at Universal, where he managed and oversaw 32 direct reports and 43 agents in all market channels. Throughout his time in this role, Damiani garnered extensive knowledge and skill in sales and management, positioning him to take on growth opportunities in his field.

In his new role, Damiani will oversee all sales and marketing efforts in each market channel.

To contact Damiani, please email xxxxxxxxxx. For more information on Universal Lighting Technologies, call 1-800-BALLAST or visit [www.unvlt.com](http://www.unvlt.com).

### **About Panasonic Lighting Americas, Inc.**

Panasonic Lighting Americas, Inc. is a wholly-owned subsidiary of the Panasonic Group. Under the Americas umbrella, they operate Universal Lighting Technologies, Inc., a market leader in linear fluorescent, compact fluorescent, HID, eHID and LED solutions for commercial lighting applications. They also operate Douglas Lighting Controls, an industry leader in whole building and intelligent controls systems.

*Universal Lighting Technologies — Energy Intelligence in Lighting.*

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