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**FOR IMMEDIATE RELEASE**

## **UNIVERSAL LIGHTING TECHNOLOGIES WELCOMES NEW INTERNATIONAL AGENT REPRESENTATIVE TO COVER MEXICO**

**NASHVILLE, Tenn. (October 1, 2014)** – Universal Lighting Technologies announces the addition of Juan Carlos Vazquez as an international agent representing the Universal Lighting product line in Mexico.

“With over two decades of experience, Juan’s knowledge and expertise within the sales and lighting industry is insurmountable,” said Ramon Maciasrivas, manager of international sales. “We are incredibly fortunate to have Juan Carlos representing us. His ability to effectively foster relationships with manufacturers, as well as his impressive track record of boosting sales, makes him an instrumental asset to have here at Universal.”

Vazquez has strategically worked with Universal for a number of years selling lighting products to distributors in the Mexican market, ultimately significantly growing distributor sales with innovative products and business development strategies. His vast experience in the lighting industry ranges from fixtures to ballasts.

In his new role, Vazquez will be in charge of local OEMs and supporting distributors with Universal product sales throughout his territory. For more information on Universal Lighting Technologies, call 1-800-BALLAST or visit [www.unvlt.com](http://www.unvlt.com).

### **About Universal Lighting Technologies, Inc.**

Universal Lighting Technologies, Inc., produces some of the world’s most advanced linear fluorescent, compact fluorescent, HID, eHID, and LED solutions for commercial lighting applications, as well as the most cost-effective energy management systems in the lighting industry today. A global leader in research and development since 1947, Universal Lighting Technologies became a member of the Panasonic Group in 2007. Today, the company manufactures and distributes products under the Universal®, EVERLINE®, Triad®, Panasonic, Vossloh-Schwabe, DCL®, DEMANDflex™, and Signa® brand names. *Universal Lighting Technologies — Energy Intelligence in Lighting.*

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