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FOR IMMEDIATE RELEASE

MID-ATLANTIC LIGHTING NAMED AGENCY FOR UNIVERSAL LIGHTING TECHNOLOGIES

NASHVILLE, Tenn. (Dec. 12, 2014) – Mid-Atlantic Lighting has been named a new sales agency in the Maryland; Washington, D.C.; and northern Virginia markets for Universal Lighting Technologies, a member of the Panasonic family of companies.

Based in Jessup, Maryland, Mid-Atlantic Lighting brings a diverse approach to the marketplace by covering multiple channels and offering quality lighting solutions from some of the finest lighting and electrical manufacturers. The company's guiding vision is to deliver unsurpassed customer service by providing consumers with the best lighting solutions on behalf of the manufacturers they represent.

"Mid-Atlantic Lighting has aligned itself with top performing manufacturers to best serve our customer needs. We're pleased to be partnering with a proven and innovative brand such as Universal Lighting Technologies," said Eric Korn, Principal of Mid-Atlantic Lighting, LLC.

"We're excited to welcome Mid-Atlantic Lighting to our family of Universal Lighting agencies," said Ron Cattelona, Universal's regional sales manager. "We're aligned with their commitment to their customers, and with their reach throughout the region we look forward to a successful partnership."

As a representative for Universal Lighting, Mid-Atlantic Lighting will offer the full Universal Lighting inventory. For more information on Universal Lighting Technologies, call 1-800-BALLAST or visit www.unvlt.com.

About Universal Lighting Technologies, Inc.

Universal Lighting Technologies, Inc., produces some of the world's most advanced LED, linear fluorescent, compact fluorescent, HID, and eHID solutions for commercial lighting applications, as well as the most cost-effective energy management systems in the lighting industry today. A global leader in research and development since 1947, Universal Lighting Technologies is a member of the Panasonic Group. Today, the company manufactures and distributes products under the Universal[®], EVERLINE[®], Triad[®], Panasonic, Vossloh-Schwabe, DCL[®], DEMANDflex[™], and Signa[®] brand names. *Universal Lighting Technologies—Energy Intelligence in Lighting.*

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