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FOR IMMEDIATE RELEASE

UNIVERSAL NAMES RON CATTELONA NEW REGIONAL SALES MANAGER FOR U.S. MID-ATLANTIC REGION

NASHVILLE, Tenn. (September 16, 2014) – Universal Lighting Technologies announces the addition of Ron Cattelona to the Universal team as the new regional sales manager for the Mid-Atlantic region of the United States.

“Ron has extensive industry experience and has a proven track record of bolstering relationships with key distribution partners,” said Marty Pint, vice president of distribution sales. “The combination of Ron’s strength in implementing sales and marketing programs with his knowledge of LED technology and general lighting and control strategies will make him an invaluable asset to the team. We look forward to his bright future here at Universal.”

Since graduating from Monmouth University, Cattelona gained experience in the electrical industry as an auditor and lighting design specialist for Facility Solutions Group before migrating to the manufacturer side of operations with EiKo Global LLC.

In his new role, Cattelona will be responsible for growing the northeast distribution channel by managing and supporting agents and distributors. For more information on Universal Lighting Technologies, call 1-800-BALLAST or visit www.unvlt.com.

About Universal Lighting Technologies, Inc.

Universal Lighting Technologies, Inc., produces some of the world’s most advanced linear fluorescent, compact fluorescent, HID, eHID, and LED solutions for commercial lighting applications, as well as the most cost-effective energy management systems in the lighting industry today. A global leader in research and development since 1947, Universal Lighting Technologies became a member of the Panasonic Group in 2007. Today, the company manufactures and distributes products under the Universal®, EVERLINE®, Triad®, Panasonic, Vossloh-Schwabe, DCL®, DEMANDflex™, and Signa® brand names. *Universal Lighting Technologies — Energy Intelligence in Lighting.*

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