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**FOR IMMEDIATE RELEASE**

## **UNIVERSAL NAMES SILVIA BURDI NEW REGIONAL SALES MANAGER FOR U.S. MIDWEST REGION**

**NASHVILLE, Tenn. (Dec. 16, 2014)** – Universal Lighting Technologies announces the addition of Silvia Burdi to the Universal team as the new regional sales manager for the Midwest region of the United States.

“Silvia has extensive industry experience and a proven sales record,” said Marty Pint, vice president of distribution sales. “But in this industry, experience is only one part of the equation. Customers have to come first, and Silvia comes with a history of strong relationships and satisfied customers.”

Burdi joins Universal with more than 16 years of lighting industry experience. As a key account manager in her previous work, Burdi managed large national partners with a focus on customer satisfaction, relationship building and results for distributors, agents and end-users.

In her new role, Burdi will be responsible for growing the Midwest distribution channel by managing and supporting agents and distributors.

For more information on Universal Lighting Technologies, please visit [www.unvlt.com](http://www.unvlt.com).

### **About Universal Lighting Technologies, Inc.**

Universal Lighting Technologies, Inc., produces some of the world’s most advanced LED, linear fluorescent, compact fluorescent, HID, and eHID solutions for commercial lighting applications, as well as the most cost-effective energy management systems in the lighting industry today. A global leader in research and development since 1947, Universal Lighting Technologies became a member of the Panasonic Group in 2007. Today, the company manufactures and distributes products under the Universal®, EVERLINE®, Triad®, Panasonic, Vossloh-Schwabe, DCL®, DEMANDflex™, and Signa® brand names. *Universal Lighting Technologies — Energy Intelligence in Lighting.*

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