

## FOR IMMEDIATE RELEASE

### **PANASONIC'S SPACE PLAYER DELIVERS DYNAMIC PROJECTION AND LIGHTING WITH NO MAINTENANCE FOR 20,000 HOURS** *(High-Efficiency Laser Technology, No Maintenance, & Content Manager Scheduling)*

**NASHVILLE, Tenn. (Dec. 2, 2014)** – The Panasonic Projection Lighting Space Player™ makes maintenance-free projection easier than ever. Manufactured by Panasonic, Inc., the Space Player delivers a multifaceted lighting solution that combines Panasonic's reliability and reputation as a number one player in the field of projectors and lighting.

This revolutionary new product line utilizes solid-state laser illumination technology and easily mounts on traditional lighting track. It operates using a laser light source with Panasonic's Solid State illumination technology which means no lamp replacement for up to 20,000 hours and a fraction of the energy consumption of typical projection systems. Sealed optics and filter-free design completely eliminate the need for cleaning.

Thanks to its *Content Manager* function, the Space Player provides users with a high level of freedom, allowing them to use Wi-Fi to schedule a variety of content right from their laptops or handheld device. Content can include pictures, movies, music, playlists, signage or all of these. It also provides functional control, enabling users to schedule content as well as power on and off, allowing even greater energy savings.

"The Space Player not only competes with what's on the market right now, but sets the pace for technological innovation within both the lighting and projection industries," said Chris Holstein, vice president of marketing at Universal Lighting Technologies (a member of the Panasonic Group, which also markets the Space Player). "The product offers our customers the benefits of dynamic lighting while requiring virtually zero maintenance. And, with the *Content Manager*, customers can set up, schedule, and control content with little effort."

The Space Player offers a high level of flexibility. Because it's fully equipped with vertical, horizontal and corner keystone correction, users can effortlessly adjust images to fit angled walls for attractive adjusted projection (no angle distortion). Lighting and projection can be displayed dynamically over any object, while the fixture's aesthetic design compliments the environment of even the most elegant space. The universal joint allows additional flexibility in adjusting the direction of the projector. Plus, the Space Player's 2.2x zoom lens allows projection to be tailored from large to small, and even intimate formats.

Panasonic will have the Space Player on display at the Consumer Electronics Show in Las Vegas, NV, January 6-9, 2015. To learn more about the Panasonic Space Player or Universal Lighting Technologies, please contact Chris Holstein at [CHolstein@unvlt.com](mailto:CHolstein@unvlt.com).

#### **About Panasonic Lighting Americas, Inc.**

Panasonic Lighting Americas, Inc. is a wholly-owned subsidiary of the Panasonic Group. Under the Americas umbrella, they operate Universal Lighting Technologies, Inc., a market leader in linear fluorescent, compact fluorescent, HID, eHID and LED solutions for commercial lighting applications. They also operate Douglas Lighting Controls, an industry leader in whole building and intelligent controls systems.

**About Universal Lighting Technologies**

Universal Lighting Technologies, Inc., produces some of the world's most advanced LED, linear fluorescent, compact fluorescent, HID, and eHID solutions for commercial lighting applications, as well as the most cost-effective energy management systems in the lighting industry today. A global leader in research and development since 1947, Universal Lighting Technologies joined the Panasonic Group in 2007. Today, the company manufactures and distributes products under the Universal®, EVERLINE®, Triad®, Panasonic, Vossloh-Schwabe, DCL®, DEMANDflex™, and Signa® brand names. Universal Lighting Technologies — *Energy Intelligence in Lighting.*

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