Contact: Liz Parker
GS&F
(615) 385-1100
lparker@gsandf.com

FOR IMMEDIATE RELEASE

UNIVERSAL WELCOMES NEW REGIONAL SALES MANAGER TO COVER SOUTHEAST TERRITORY

NASHVILLE, Tenn. (Dec. 1, 2014) – Universal Lighting Technologies announces the addition of Ed Steen to the Universal team as a regional sales manager for their Southeast territory.

"We work hard to seek out individuals who are capable of making Universal an even stronger company. With nearly two decades of experience, I'm confident that Ed will navigate his position in a manner that fortifies our reputation in this industry," said Marty Pint, vice president of distribution sales. "I'm looking forward to seeing his skills applied throughout the Southeast, and I could not be more excited to welcome him to the team."

Steen joins Universal with more than 17 years of industry experience, possessing a vast knowledge of LED products in the entertainment, architectural and retrofit lighting arenas.

In his new role, Steen will provide support to United Electrical Sales and Gorin Hopper McCoy. For more information on Universal Lighting Technologies, call 1-800-BALLAST or visit www.unvlt.com.

About Universal Lighting Technologies, Inc.
Universal Lighting Technologies, Inc., produces some of the world's most advanced linear fluorescent, compact fluorescent, HID, eHID, and LED solutions for commercial lighting applications, as well as the most cost-effective energy management systems in the lighting industry today. A global leader in research and development since 1947, Universal Lighting Technologies became a member of the Panasonic Group in 2007. Today, the company manufactures and distributes products under the Universal®, EVERLINE®, Triad®, Panasonic, Vossloh-Schwabe, DCL®, DEMANDflex™, and Signa® brand names. *Universal Lighting Technologies — Energy Intelligence in Lighting.*

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