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UNIVERSAL NAMES DAVID MENDES NEW OEM REGIONAL SALES MANAGER FOR U.S. NORTHEAST

NASHVILLE, Tenn. (June 25, 2014) – Universal Lighting Technologies announces the addition of lighting industry veteran David Mendes to the Universal team as the new OEM regional sales manager for the northeast region of the United States.

Mendes joins Universal with over 14 years of electrical industry experience including distribution and lighting services. Since graduating from Long Island University in 2007 with a degree in business management and marketing, he has worked on several national accounts, selling lighting products and services in various industries including petroleum, retail and facility management.

Previously, Mendes worked as a senior sales representative, where he was honored with six different sales awards including 2013 sales representative of the year. Additionally, he has garnered experience developing investment-grade turnkey solutions for clients to encompass interior, exterior, new fixture, retrofit and lighting controls. Mendes also worked with local and national utilities to maximize return on investment for clients.

“David’s past experience and fresh perspective on the OEM business make him an asset to both our customers and our company,” said Jeff Bristol, VP of OEM Sales. “With expertise across various touch points in our industry, David will be a knowledgeable sales manager and an excellent addition to the Universal team.”

To contact Mendes, please email dmendes@unvlt.com. For more information on Universal Lighting Technologies, call 1-800-BALLAST or visit www.unvlt.com.

About Universal Lighting Technologies, Inc.

Universal Lighting Technologies, Inc., produces some of the world’s most advanced linear fluorescent, compact fluorescent, HID, eHID, and LED solutions for commercial lighting applications, as well as the most cost-effective energy management systems in the lighting industry today. A global leader in research and development since 1947, Universal Lighting Technologies became a member of the Panasonic Group in 2007. Today, the company manufactures and distributes products under the Universal®, EVERLINE®, Triad®, Panasonic, Vossloh-Schwabe, DCL®, DEMANDflex™, and Signa® brand names. *Universal Lighting Technologies — Energy Intelligence in Lighting.*

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