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**FOR IMMEDIATE RELEASE**

**ELECTRO LINES, INC. NAMED AGENCY FOR UNIVERSAL LIGHTING TECHNOLOGIES SERVICING UPSTATE NEW YORK**

**NASHVILLE, Tenn. (Aug. 5, 2015)** –Electro Lines, Inc. (ELI) has been named a new sales agency for Universal Lighting Technologies, Inc., a member of the Panasonic family of companies. Electro Lines will represent Universal in upstate New York and will stock all Universal products in its Syracuse warehouse, making the wide selection now locally available.

Based in Syracuse, New York, Electro Lines strives for continuous improvement in product knowledge and customer service as a core objective of the company. They focus on providing customers with the best lighting solutions on behalf of the manufacturers they represent.

“We are ecstatic to welcome Electro Lines to our family of Universal Lighting agencies,” said Sal Manganaro, northeast regional sales manager for Universal. “We’re aligned with their passion for driving improvement and garnering product knowledge; plus their capacity to reach throughout the region makes them a perfect partner for us to promote and support our product line to our valued customers. We look forward to a successful partnership with Electro Lines.”

As a representative for Universal Lighting, the ELI team will offer the full Universal Lighting inventory to support distributors in upstate New York—from traditional ballasts to LED replacement solutions. To learn more about Universal Lighting Technologies, call 1-800-BALLAST or visit [www.unvlt.com](http://www.unvlt.com).

**About Universal Lighting Technologies, Inc.**

Universal Lighting Technologies, Inc., produces some of the world’s most advanced linear fluorescent, compact fluorescent, HID, eHID, LED and Luminaire solutions for commercial lighting applications, as well as the most cost-effective energy management systems in the lighting industry today. A global leader in research and development since 1947, Universal Lighting Technologies joined the Panasonic Group in 2007. Today, the company manufactures and distributes products under the Universal®, EVERLINE®, Triad®, Panasonic, Vossloh-Schwabe, DCL®, DEMANDflex™, and Signa® brand names. *Universal Lighting Technologies—Energy Intelligence in Lighting.*

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