



Contact Caroline Jeronimus  
GS&F  
(615) 385-1100  
[cjeronimus@gsandf.com](mailto:cjeronimus@gsandf.com)

**FOR IMMEDIATE RELEASE**

## **Ken Kwiatkowski Joins Universal Lighting Technologies** *New Regional Sales Manager Will Serve Texas Region*

**NASHVILLE, Tenn.** (Jan. 12, 2015) – Universal Lighting Technologies, Inc., a global leader in lighting and a member of the Panasonic Group, announces the addition of Ken Kwiatkowski to the central region as new Texas Distribution and OEM Regional Sales Manager.

With many years of industry experience, Kwiatkowski joins the sales team having previously served in key sales positions both regionally and locally in Texas and surrounding markets. His most recent roles include managing lighting manufacturers and distributors.

“Ken’s electrical experience will play a valuable part in helping Universal increase its market share and presence in the area,” said Wheeler Pulliam, vice president of sales, central region for Universal Lighting Technologies. “He’s a top talent in the industry, and he’s already earned the respect of many in the region.”

In his new role, Kwiatkowski will provide dedicated tactical support to agents, distributors and OEMs in the region.

“At Universal, we’re very intentional about maintaining strong relationships with our customers,” said Pulliam. “We’re eager to watch those relationships grow under his thoughtful leadership and Universal’s comprehensive line of LEDs and ballasts.”

Kwiatkowski currently resides in Houston, Texas, and [he](#) will support the South from his home office.

For more information about Universal Lighting Technologies, please visit [www.unvlt.com](http://www.unvlt.com).

### **About Universal Lighting Technologies, Inc.**

Universal Lighting Technologies, Inc., produces some of the world’s most advanced LED, linear fluorescent, compact fluorescent, HID, and eHID solutions for commercial lighting applications, as well as the most cost-effective energy management systems in the lighting industry today. A global leader in research and development since 1947, Universal Lighting Technologies became a member of the Panasonic Group in 2007. Today, the company manufactures and distributes products under the Universal®, EVERLINE®, Triad®, Panasonic, and Vossloh-Schwabe brand names. *Universal Lighting Technologies — Energy Intelligence in Lighting.*

###