



Contact: Caroline Mauldin
GS&F
(615) 385-1100
cmauldin@gsandf.com

FOR IMMEDIATE RELEASE

UNIVERSAL ANNOUNCES CORINNE WILDER PROMOTION TO DIRECTOR OF SIGN CHANNEL DEVELOPMENT

Aligning Growth Strategy for EVERLINE LED Drivers, Modules & Fixtures

NASHVILLE, Tenn. (May 4, 2015) – Universal Lighting Technologies Inc., an industry leader in high-efficiency lighting, recently announced the promotion of Corinne Wilder to director of sign channel development.

In her new role, Wilder will oversee sales and product direction for Universal's Signa® sign channel while providing support to sign agents, sign distributors and sign customers. Her promotion helps to further align company growth strategies as Universal broadens its EVERLINE LED drivers, modules and fixtures business in all channels.

With nearly seven years at Universal, Wilder's expertise includes progressive responsibilities from customer service, warranty, lead generation and LED forecasting. Wilder will be responsible for growth and market development of the innovative Signa sign product families including LED Constant Voltage Drivers, LED Chains, LED Wall Packs, LED Vapor Tights, LED Retrofit Kits, HID Ballasts, and Electronic Fluorescent Ballasts (including the new Signa Wiring Block). The Signa Wiring Blocks allow for simple and easy retrofit of rapid start magnetic sign ballast installations to instant start electronic systems, making the compliance for sign ballast replacement easier.

Wilder's new role will position her alongside Tim James, a sign channel inside sales specialist, making the transition to LED and other high-efficiency products easier. With more than eight years of sign channel sales and product experience, James' industry knowledge will ensure customers and dealers continue to receive a premier level of customer service, sales expertise and troubleshooting tips.

"The changes in our sign channel organization reflect Universal's commitment to our sign distributors to continue to expand our LED module, driver and fixture product lines," said Joe Damiani, executive vice president of Panasonic Lighting Americas, Inc. "With Corinne and Tim working side-by-side, we'll be able to combine product knowledge and experience, making for a dynamic duo to support our sign distribution partners."

About Signa®

SIGNA, a Universal brand and innovation leader for nearly 100 years, powers some of the most innovative sign creations in the world today. Backed by the full research and development capabilities of Universal Lighting Technologies, a member of the Panasonic Group, Signa continues to lead the sign industry in the development of innovative, energy-saving technologies that are built

to last for decades. Simple, flexible, reliable—this has always been Signa’s motto and remains true with the addition of the industry-leading LED line. For more information about Signa® sign products, please visit www.signasign.com.

About Universal Lighting Technologies, Inc.

Universal Lighting Technologies, Inc., produces some of the world’s most advanced LED, linear fluorescent, compact fluorescent, HID, and eHID solutions for commercial lighting applications, as well as the most cost-effective energy management systems in the lighting industry today. A global leader in research and development since 1947, Universal Lighting Technologies became a member of the Panasonic Group in 2007. Today, the company manufactures and distributes products under the Universal®, EVERLINE®, Triad®, Panasonic, Vossloh-Schwabe, DCL®, DEMANDflex™, and Signa® brand names. *Universal Lighting Technologies — Energy Intelligence in Lighting.* For more information about Universal, please visit www.unvlt.com.

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