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FOR IMMEDIATE RELEASE

UNIVERSAL LIGHTING TECHNOLOGIES HIRES RON HALL *New OEM Regional Sales Manager Will Lead Southeastern Region*

NASHVILLE, Tenn. (Nov. 9, 2015) – Universal Lighting Technologies, Inc., a global leader in lighting and a member of the Panasonic Group, recently announce the addition of Ron Hall as a new OEM regional sales manager for the southeastern region of the United States.

In his new role, Hall will manage customers in Georgia, Florida, North Carolina, South Carolina and Tennessee. His addition to the sales team helps further align company growth strategies as Universal expands its EVERLINE LED offering.

With more than a decade of experience with LED lighting sales, including experience with LED components, LED fixtures, ballasts and transformers, Hall has built strong relationships with manufacturers, lighting designers, and electrical engineers. Most recently Hall served as a national sales director, where his vast knowledge and expertise helped to create a network of OEM solution providers.

“Universal is focused strategically on all things LED with the explosive growth of our EVERLINE LED family,” said Jeff Bristol, regional vice president, east territory for Universal Lighting Technologies. “Ron will provide focused support to our OEM customers as we continue to expand our LED offering.”

Universal offers a comprehensive line of 1,000 EVERLINE LED modules and drivers in addition to a full line of ballasts.

Bristol continued, “We are more than just a ballast manufacturer. In fact, LED products now make up more than 50% of our entire company’s business. I am confident Ron will provide the leadership and support our customers have come to expect from Universal with his vast LED background and customer-centric approach.”

For more information about Universal’s EVERLINE LED products, please visit www.unvlt.com.

About Universal Lighting Technologies, Inc.

Universal Lighting Technologies, Inc., produces some of the world’s most advanced LED, linear fluorescent, compact fluorescent, HID, and eHID solutions for commercial lighting applications, as well as the most cost-effective energy management systems in the lighting industry today. A global leader in research and development since 1947, Universal Lighting Technologies became a member of the Panasonic Group in 2007. Today, the company manufactures and distributes products under the Universal®, EVERLINE®, Triad®, Panasonic, Vossloh-Schwabe, DCL®, DEMANDflex™, and Signa® brand names. *Universal Lighting Technologies — Energy Intelligence in Lighting.*

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