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FOR IMMEDIATE RELEASE

Universal Lighting Technologies Joins AD

NASHVILLE, Tenn. (Jan. 13, 2016) – Universal Lighting Technologies, Inc., a global leader in lighting, will join Affiliated Distributors (AD) wholesale buying group effective January 1, 2016 as an approved supplier for the group’s U.S. electrical distributors. Universal has been a member of AD Canada since 2013.

AD is the largest contractor and industrial products wholesale buying group in North America. The group’s membership includes 130 independently owned electrical distributors, representing more than 1,100 individual locations in the United States. According to the group, AD’s U.S. electrical division generates more than \$13 billion in electrical supply sales annually.

“Universal is positioned strongly to help electrical distributors grow their business through advanced products for nearly every application with our outstanding sales, marketing and pricing support,” said Jeff Bristol, vice president of sales, East Coast territory, for Universal Lighting Technologies. “Universal has conducted business with many loyal AD members over the years, and they value the customer support and the access to impressive local LED and ballast inventory. We look forward to working closely with our current and growing list of AD members.”

According to AD, its members’ year-to-date sales were up three percent at the end of the third quarter in 2015.

“The continued success of AD electrical distributors shows the strength of this market and the savvy of AD business owners,” said Bristol. “Our goal is to support their already strong businesses with innovative lighting products, including top-performing LED products, which meet the demands of the commercial industry and provide distributors a solid growth opportunity.”

AD members will receive access to the entire Universal product line, including LED Retrofit Kits, LED Linear T8 Tubes, “LED Ready” Ballasts, LED Wall Packs, LED Vapor Tight, LED Chains, and LED Replacement Drivers, as well as Universal’s broad selection of ballasts and lamps.

For more information about Universal Lighting Technologies, Inc., please visit www.unvlt.com.

About Universal Lighting Technologies, Inc.

Universal Lighting Technologies, Inc., produces some of the world's most advanced LED, linear fluorescent, compact fluorescent, HID, and eHID solutions for commercial lighting applications, as well as the most cost-effective energy management systems in the lighting industry today. A global leader in research and development since 1947, Universal Lighting Technologies became a member of the Panasonic Group in 2007. Today, the company manufactures and distributes products under the Universal®, EVERLINE®, Triad®, Panasonic, and Vossloh-Schwabe brand names. *Universal Lighting Technologies — Energy Intelligence in Lighting.*

About AD

AD is the largest contractor and industrial products wholesale buying group in North America. AD provides independent distributors and manufacturers of construction and industrial products with support and resources that accelerate growth. Our 570+ independently owned members span seven industries and three countries with annual sales in excess of \$31 billion. AD serves the electrical, industrial, plumbing, PVF, HVAC, building materials, and bearings and power transmission industries. For more information, visit www.adhq.com.

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