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FOR IMMEDIATE RELEASE

Adetronics Named Mexico Agency for Universal Lighting Technologies

First agency to represent Universal Lighting Technologies in Mexico

NASHVILLE, Tenn. (September 20, 2016) – Adetronics has been named a new sales agency representing Universal Lighting Technologies, Inc., a member of the Panasonic family of companies. Adetronics is the first to agency to represent Universal Lighting Technologies in Mexico.

Based in Mexico, Adetronics has provided exclusive products for more than 20 years. Adetronics maintains high standards of ethics and integrity, while having a deep understanding of their products.

“We are excited to expand our reach to the Mexico local market through our partnership with Adetronics,” said Jorge Trejo, director of international sales for Universal Lighting Technologies. “Starting with Adetronics, Mexico will help strengthen our efforts in being a lighting technologies’ industry leader in Latin America and around the globe.”

The Agency will report to Edgar Ruiz, Universal’s Mexico Regional Sales Manager. As a representative for Universal Lighting Technologies, Adetronics will offer the full Universal Lighting inventory – from LED to high efficiency solutions.

For more information on Universal Lighting Technologies Inc., visit www.unvlt.com.

For more information on Adetronics, visit <http://www.adetronics.com.mx>.

About Panasonic Lighting Americas, Inc.

Panasonic Lighting Americas, Inc., a subsidiary of the Panasonic Group, operates Universal Lighting Technologies, Inc. and Douglas Lighting Controls, two market leaders in the industry. Universal Lighting Technologies, based in Nashville, Tennessee, engineers LED solutions for commercial lighting applications as well as LED, linear fluorescent, compact fluorescent, HID, and eHID components. Douglas Lighting Controls, based in Vancouver, British Columbia, develops innovative controls systems and works to engineer energy-efficient, easy-to-install digital lighting-control solutions for commercial buildings, campuses and sports complexes throughout North America. Together, Douglas and Universal, provide customers with the most advanced lighting controls and LED components available today.

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