



Contact:  
Alyssa Ramirez, GS&F  
[aramirez@gsandf.com](mailto:aramirez@gsandf.com)  
615-365-1100 ext. 2410

**FOR IMMEDIATE RELEASE**

## **Donna Taylor Appointed Vice President of Sales, Central Region for Universal Lighting Technologies**

**NASHVILLE, Tenn. (September 28, 2016)** – Universal Lighting Technologies recently announced the appointment of Donna Taylor as the vice president of sales for the central region of the United States.

Operated by Panasonic Lighting Americas, Universal Lighting Technologies, Inc. engineers and manufactures LED solutions for commercial lighting applications including LED, linear fluorescent, compact fluorescent, HID and eHID lighting systems.

Taylor brings extensive and diverse industry experience in sales management and sales leadership, most recently as vice president of sales for a large energy solutions provider prior to joining the Universal team. Additionally, Taylor brings over 10 years of experience from prominent roles in the lighting industry as Midwest account manager, Midwest ESCO manager and area sales manager. While in these roles, Taylor has created robust relationships with distributors, agents and key end-users.

“At Universal, we value the relationships we have built over the years with our distributors,” said Joe Damiani, executive vice president, sales and marketing for Universal Lighting Technologies. “We have a strong sales organization with quality agents, experienced sales managers, and a solid regional sales support strategy. Taylor’s commitment to the central region will help us provide our partners with a rapidly expanding line of LED products, plus the quality service they have come to know and appreciate over the many years of doing business together. We look forward to the new opportunities Donna will bring to the organization.”

Based out of Medina, Ohio, Taylor will report directly to Damiani and will manage the OEM and distribution channels in the region, providing support to agents, distributors and end-users. Taylor will have five regional sales managers reporting to her.

For more information on Universal Lighting Technologies, visit [www.unvlt.com](http://www.unvlt.com).

### **About Panasonic Lighting Americas, Inc.**

Panasonic Lighting Americas, Inc., a subsidiary of the Panasonic Group, operates Universal Lighting Technologies, Inc. and Douglas Lighting Controls, two market leaders in the industry. Universal Lighting Technologies, based in Nashville, Tennessee, engineers LED solutions for commercial lighting applications as well as LED, linear fluorescent, compact

DONNA TAYLOR APPOINTED VICE PRESIDENT OF SALES, CENTRAL REGION FOR UNIVERSAL...

fluorescent, HID, and eHID components. Douglas Lighting Controls, based in Vancouver, British Columbia, develops innovative controls systems and works to engineer energy-efficient, easy-to-install digital lighting-control solutions for commercial buildings, campuses and sports complexes throughout North America. Together, Douglas and Universal, provide customers with the most advanced lighting controls and LED components available today.

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