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FOR IMMEDIATE RELEASE

Universal Lighting Technologies Wins Two Prestigious Awards from Electro-Federation Canada

NASHVILLE, Tenn. (Nov. 3, 2016) – Universal Lighting Technologies, Inc., a global leader in lighting and member of the Panasonic Group, received two awards for marketing efforts in Canada from a major industry association.

Electro-Federation Canada (EFC), a national non-profit association representing more than 250 member companies that manufacture, distribute, market and sell a wide range of electrical products, recognized Universal Lighting Technologies in its annual EFC Marketing Awards for two categories:

- **For Merchandising and Display:** Universal's "Driver On" initiative to educate installers and distributors about easy-to-use LED Driver replacement tools; and
- **For Click and Order e-commerce:** Universal's QuikCross mobile web app for technicians looking for LED driver replacement.

The EFC Awards Program, now in its third year, is designed to recognize EFC member organizations demonstrating marketing excellence and innovation within the Canadian electrical manufacturing and distribution. The awards were announced November 2nd at the EFC Future Forum.

"At our core, Universal Lighting Technologies is laser focused on designing market-leading commercial lighting products, but even the best products need a strong education effort to help your partners find them and use them successfully," said Susan Phillips, Universal's director of marketing. "As Universal continues to expand our EVERLINE LED offerings, we've committed our team to developing top-flight initiatives to support these products in the field and we could not be more proud to be recognized by a great industry partner like Electro-Federation Canada for this effort."

To visit the QuikCross LED Driver Replacement web app, please visit <http://unvlt.com/quikcross.html>.

To learn more about Universal Lighting Technologies, please visit www.unvlt.com.

To learn more about Electro-Federation Canada or the 2016 EFC Marketing Awards Program, visit www.ElectroFed.com.

About Panasonic Lighting Americas, Inc.

Panasonic Lighting Americas, Inc., a subsidiary of the Panasonic Group, operates Universal Lighting Technologies, Inc. and Douglas Lighting Controls, two market leaders in the industry. Universal Lighting Technologies, based in Nashville, Tennessee, engineers LED solutions for commercial lighting applications, as well as LED, linear fluorescent, compact fluorescent, HID, and eHID components. Douglas Lighting Controls, based in Vancouver, British Columbia, develops innovative controls systems and works to engineer energy-efficient, easy-to-install digital lighting-control solutions for commercial buildings, campuses and sports complexes throughout North America. Together, Douglas and Universal, provide customers with the most advanced lighting controls and LED components available today.

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