



Contact:  
Brandon Puttbrese  
GS&F  
(615) 385-1100  
bputtbrese@gsandf.com

## **FOR IMMEDIATE RELEASE**

### **First 'Even' and Now 'Odd' Length Replacement Options for Outdoor Sign Applications with Expanded EVERLINE® LED Sign Tube**

**NASHVILLE, Tenn.** (August 12, 2016) – Universal Lighting Technologies, Inc., a global leader in lighting and a member of the Panasonic Group, is expanding its top-performing line of EVERLINE LED Sign Tubes with odd length tubes.

Three-foot, five-foot, seven-foot and nine-foot versions of the LED sign tubes will be added to the existing line of two-foot, four-foot, six-foot and eight-foot lengths. A ten-foot length will also be added.

Heath Martin, the sign product director at Universal Lighting Technologies, says the expanded EVERLINE Sign Tube line gives designers and installers the most flexible LED outdoor replacement solution for T12HO or T8HO lit signs and offers a seamless conversion from existing fluorescent to LED technology.

“The EVERLINE Sign Tubes were developed to fit the same spacing as standard fluorescent systems to make installing and matching an LED upgrade as seamless as possible,” Martin said. “Installers can recommend the EVERLINE LED Sign Tube on replacement projects with confidence that these products will offer users smooth, even illumination and meaningful energy efficiency.”

EVERLINE LED Sign Tubes are 60 percent more efficient than fluorescent systems. The Sign Tubes are available in single-sided and double-sided options.

Additionally, every Tube length features 90-degree adjustable RDC-style endcaps for correct lamp orientation. The end fits into the existing sockets and allows the installer to orientate the product to face the sign acrylic. This is a significant feature because T12 fluorescent lamps illuminate 360 degrees. Using the RDC style end, the installer can place the Sign Tube in the socket regardless of how the socket was originally installed. With RDC style endcaps and dual leads, it can be installed using daisy-chain or parallel wiring and provides 340lm/foot for bright and even illumination.

The EVERLINE LED Sign Tubes -- sealed for dry, damp and wet locations -- are ideal for vertical to horizontal applications and can be mounted as close as five inches from the sign's acrylic face. Available in a 6500K color temperature, the Tubes are rated for more than 140,000 hours of usable life.

Universal's EVERLINE LED Sign Tubes recently won the prestigious 2016 NAILD Product

Sprint Award for “Best Lamp” for its design innovation and technical achievement.

“We had many quality entries in this year’s Product Sprint, demonstrating the widespread innovation we see every day in the LED marketplace,” NAILD President Rebecca Phillips said. “The best part of these awards is the product winners are selected by distributors who know exactly how well these products perform once they reach the end user.”

Universal offers a premier level of field application support with our Field Application Engineer (FAE) team. FAEs offer support with system component selection, design packages for product applications, thermals and fixture submittals. Universal offers a technical support team to answer questions at 1-800-225-5278. For more information about Universal’s EVERLINE LED products, please visit [www.unvlt.com](http://www.unvlt.com).

**About Panasonic Lighting Americas, Inc.**

Panasonic Lighting Americas, Inc., a subsidiary of the Panasonic Group, operates Universal Lighting Technologies, Inc. and Douglas Lighting Controls, two market leaders in the industry. Universal Lighting Technologies, based in Nashville, Tennessee, engineers LED solutions for commercial lighting applications as well as LED, linear fluorescent, compact fluorescent, HID, and eHID components. Douglas Lighting Controls, based in Vancouver, British Columbia, develops innovative controls systems and works to engineer energy-efficient, easy-to-install digital lighting-control solutions for commercial buildings, campuses and sports complexes throughout North America. Together, Douglas and Universal, provide customers with the most advanced lighting controls and LED components available today.

###