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**FOR IMMEDIATE RELEASE**

## **Universal Lighting Technologies Announces Partnership with Hodges Southwest**

**NASHVILLE, Tenn.** (Nov. 18, 2016) – Universal Lighting Technologies, a global leader in commercial lighting and a member of the Panasonic family of companies, recently announced a partnership with Hodges Southwest, Inc. Based in Houston, the agency will represent Universal in the majority of the state of Texas and the entire state of Oklahoma, providing Universal’s advanced LED and ballast retrofit and replacement solutions.

Hodges is widely recognized as a leading sales and specification partner in the Southwest, conducting specification work at both the electrical end user and contractor levels as well as the E&C (Engineering and Construction) market. The company is committed to enhancing awareness of new and innovative product offerings, ever-changing market conditions and upcoming events.

“Our extensive portfolio of LED lighting products continues to set the standard for new commercial installations and retrofit projects across the Texas and Oklahoma market and beyond,” said Donna Taylor, regional vice president of sales for the central U.S. region for Universal. “Hodges’ experience and knowledge will help Universal reach electrical contractors and educate them about the benefits of advanced lighting technologies, as well as support our distributor network with local and available inventory.”

As a representative for Universal Lighting Technologies, Hodges will offer the full Universal line from ballast to LED high efficiency solutions. The Nashville, Tennessee-based Universal Lighting Technologies, is operated by Panasonic Lighting Americas Inc.

For more information on Universal Lighting Technologies, visit [www.unvlt.com](http://www.unvlt.com).

### **About Panasonic Lighting Americas, Inc.**

Panasonic Lighting Americas, Inc., a subsidiary of the Panasonic Group, operates Universal Lighting Technologies, Inc. and Douglas Lighting Controls, two market leaders in the industry. Universal Lighting Technologies, based in Nashville, Tennessee, engineers LED solutions for commercial lighting applications as well as LED, linear fluorescent, compact fluorescent, HID, and eHID components. Douglas Lighting Controls, based in Vancouver, British Columbia, develops innovative controls systems and works to engineer energy-efficient, easy-to-install digital lighting-control solutions for commercial buildings, campuses and sports complexes throughout North America. Together, Douglas and Universal, provide customers with the most advanced lighting controls and

LED components available today.

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