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**FOR IMMEDIATE RELEASE**

## **LED Linear Applications Online Course Now Available on *Universal University***

**NASHVILLE, Tenn.** (July 15, 2016) – Universal Lighting Technologies, Inc., operated by Panasonic Lighting Americas, is now offering an LED Linear Applications course through its *Universal University* online education program.

This new course aims to provide electrical distributors an overview of the growing LED linear market, a summary of Universal’s LED linear options and a review of common commercial applications.

“Today we are seeing more demand for retrofit linear solutions that convert existing fluorescent to LED from simple replacement to sophisticated systems,” said Susan Phillips, director of marketing at Universal Lighting Technologies. “This course is designed to give lighting professionals a quick and thorough understanding of LED linear lighting solutions so they can make a confident LED recommendation to their clients.”

Lighting represents 35 percent or more of energy costs in commercial applications, which predominantly utilize less efficient fluorescent systems. To make energy efficient LED upgrades easier, Universal Lighting Technologies has developed the EVERLINE LED Linear Retrofit Continuum, a series of good, better, best product solutions designed to replace existing fluorescent lamp technology.

The new *Universal University* course introduces enrollees to EVERLINE LED linear product solutions and presents real world applications alongside the numerous advantages of LED linear technology including energy efficiency, longer lifetime, color consistency and greater dimming functionality.

*Universal University* currently offers eight educational courses, free to lighting professionals, covering a variety of topics related to lighting solutions and LED replacement options. The courses are shared via BlueVolt, an easy-to-use online education interface. To learn more about *Universal University* or to view course options visit [go.bluevolt.com/unvlt/Home](http://go.bluevolt.com/unvlt/Home).

For more information about Universal Lighting Technologies and its comprehensive line of products visit [www.unvlt.com](http://www.unvlt.com).

### **About Panasonic Lighting Americas, Inc.**

Panasonic Lighting Americas, Inc., a subsidiary of the Panasonic Group, operates Universal Lighting Technologies, Inc. and Douglas Lighting Controls, two market leaders in the industry. Universal Lighting Technologies, based in Nashville, Tennessee, engineers LED solutions for commercial lighting applications as well as LED, linear fluorescent, compact fluorescent, HID, and eHID

components. Douglas Lighting Controls, based in Vancouver, British Columbia, develops innovative controls systems and works to engineer energy-efficient, easy-to-install digital lighting-control solutions for commercial buildings, campuses and sports complexes throughout North America. Together, Douglas and Universal, provide customers with the most advanced lighting controls and LED components available today.

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