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FOR IMMEDIATE RELEASE

Universal Lighting Technologies Announces Partnership with Lumica Lighting

NASHVILLE, Tenn. (Nov. 21, 2016) – Universal Lighting Technologies, a global leader in lighting and a member of the Panasonic family of companies, recently announced a partnership with Lumica Lighting. The agency will represent Universal for special accounts in Mexico, providing Universal’s advanced LED and ballast retrofit and replacement solutions.

Lumica Lighting is focused on the commercialization of lighting equipment and control to strategically address the needs of customers in Mexico. With offices in Monterrey, Nuevo Leon, Leon Guanajuato and San Antonio, Texas, Lumica’s team of skilled engineers enables the company to advise clients about the benefits of advanced lighting technology, and guide them by providing effective solutions to satisfy project requirements.

“Universal Lighting Technologies is excited for the opportunity to partner with a well-respected company and top performer in Mexico’s lighting distribution industry,” said Jorge Trejo, International sales director for Universal. “Whether the projects are new construction or retrofit installations, Lumica has the deep industry and product knowledge necessary to educate and support electrical contractors with local and available inventory to meet their needs.”

As a representative for Universal Lighting Technologies, Lumica will offer Universal products, from ballast to LED high efficiency solutions. The Nashville, Tennessee-based Universal Lighting Technologies, is operated by Panasonic Lighting Americas Inc.

For more information on Universal Lighting Technologies, visit www.unvlt.com.

About Panasonic Lighting Americas, Inc.

Panasonic Lighting Americas, Inc., a subsidiary of the Panasonic Group, operates Universal Lighting Technologies, Inc. and Douglas Lighting Controls, two market leaders in the industry. Universal Lighting Technologies, based in Nashville, Tennessee, engineers LED solutions for commercial lighting applications as well as LED, linear fluorescent, compact fluorescent, HID, and eHID components. Douglas Lighting Controls, based in Vancouver, British Columbia, develops innovative controls systems and works to engineer energy-efficient, easy-to-install digital lighting-control solutions for commercial buildings, campuses and sports complexes throughout North America. Together, Douglas and Universal, provide customers with the most advanced lighting controls and LED components available today.

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