

**FOR IMMEDIATE RELEASE**

**Panasonic Lighting Americas Reveals New Products and Innovations  
at LIGHTFAIR® International**

*Lighting Company to Exhibit Smart Building and Retrofit Solutions at Industry Trade Show*

**NASHVILLE, Tenn.** (March 22, 2016) – Panasonic Lighting Americas, Inc., parent company of lighting manufacturers Universal Lighting Technologies, Douglas Lighting Controls and Vossloh-Schwabe, will reveal new products and industry innovations during the LIGHTFAIR® International trade show in San Diego on April 26–28, 2016.

At the conference, Panasonic Lighting Americas will showcase a full line of solutions-focused products including its brands' newest generation of EVERLINE retrofit solutions, module and "smart" driver products, as well as Dialog controls and smart building solutions.

"We're proud to have an established presence at the LIGHTFAIR Conference and to have the opportunity to share Panasonic's latest smart building innovations with our industry peers," said Bill Brosius, vice president of product management at Universal Lighting Technologies.

Panasonic Lighting Americas will be exhibiting its newest product developments at booth number 4637. The product showcase will include:

**DLC Bluetooth® Wireless Fixture Controller and Sensor**

The Bluetooth Wireless Fixture Controller and Sensor from Douglas Lighting Controls is a fixture mounted, dual technology sensor for new and existing vapor tight linear fixtures. In parking garage applications, the fixture uses its Closed Loop Control dimming to complement natural daylight to reduce electricity costs. It features an integrated 360° Occupancy PIR and Bluetooth wireless detection and Daylight sensor, 0–10V dimming control, and bi-level set points for low level and high level lighting that is occupancy dependent. The device can be configured with a smartphone app using Bluetooth wireless communication.

**EVERLINE® PA Series LED Driver**

Universal Lighting Technologies' EVERLINE PA Series LED Driver boasts a full range of programmability, integration and control features. Using radio frequency identification wireless programming or two-wire digital interface, the PA Series Driver can program output currents and configure dim curve output, including dim to dark and relative dimming. Its single control interface supports 0–10V Dimming plus a digital protocol for wireless controls. The PA Series also offers Thermal Foldback and LED set compatibility to protect the fixture components from excess heat and optimize the module operating current.

For more information on LIGHTFAIR International, visit [www.LIGHTFAIR.com](http://www.LIGHTFAIR.com).

**About Panasonic Lighting Americas, Inc.**

Panasonic Lighting Americas, Inc., a subsidiary of the Panasonic Group, operates Universal Lighting Technologies, Inc. and Douglas Lighting Controls, two market leaders in the industry. Universal Lighting Technologies, based in Nashville, Tennessee, engineers LED solutions for commercial lighting applications as well as LED, linear fluorescent, compact fluorescent, HID, and eHID components. Douglas Lighting Controls, based in Vancouver, British Columbia, develops innovative controls systems and works to engineer energy-efficient, easy-to-install digital lighting-control solutions for commercial buildings, campuses and sports complexes throughout North America. Together, Douglas and Universal, provide customers with the most advanced lighting controls and LED components available today.

**About LIGHTFAIR International**

LIGHTFAIR® International is the world's largest annual architectural and commercial lighting trade show and conference and is sponsored by the International Association of Lighting Designers (IALD) and the Illuminating Engineering Society (IES). The event is produced and managed by AmericasMart® Atlanta. Join the #LFI2016 conversation on Facebook, Twitter @lightfair, Instagram @lightfair\_international, LinkedIn and YouTube.

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