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FOR IMMEDIATE RELEASE

Jorge Trejo Appointed Director of International Sales for Universal Lighting Technologies

NASHVILLE, Tenn. (July 20, 2016) – Universal Lighting Technologies has appointed Jorge Trejo to be the director of international sales. Trejo will serve Central America with a focus on Mexico, while managing U.S. Exporters along with sales in Asia and Europe through sister Panasonic affiliates including Panasonic de Mexico, Douglas Lighting Controls, Inc. and Vossloh-Schwabe.

Operated by Panasonic Lighting Americas, Universal Lighting Technologies, Inc. engineers and manufactures LED solutions for commercial lighting applications including LED, linear fluorescent, compact fluorescent, HID and eHID lighting systems.

Trejo, a native of Mexico City, received his master degree in business administration in Europe and has 20 years of electrical and lighting experience in key industrial markets throughout Latin America, Asia and Europe. Specializing in global technical sales with electrical products, industrial hardware, electronic accessories and LED solutions, Trejo has established a reputation for building strong business relationships with customers, retailers, distributors and wholesalers.

“We believe Jorge’s knowledge of the region and extensive background in electronics and LED lighting are the exact combination we need to establish strategic alliances in Central America and beyond,” said Joe Damiani, Panasonic Lighting Americas’ executive vice president of sales and marketing. “Universal’s expansive selection of LED and high efficiency lighting products paired with Jorge’s experience and background puts Universal in a strong position to expand the brand and drive growth around the globe.”

Trejo will be based in Houston, Texas. For more information about Universal Lighting Technologies, visit www.unvlt.com.

About Panasonic Lighting Americas, Inc.

Panasonic Lighting Americas, Inc., a subsidiary of the Panasonic Group, operates Universal Lighting Technologies, Inc. and Douglas Lighting Controls, two market leaders in the industry. Universal Lighting Technologies, based in Nashville, Tennessee, engineers LED solutions for commercial lighting applications as well as LED, linear fluorescent, compact fluorescent, HID, and eHID components. Douglas Lighting Controls, based in Vancouver, British Columbia, develops innovative controls systems and works to engineer energy-efficient, easy-to-install digital lighting-control solutions for commercial buildings, campuses and sports complexes throughout North America. Together, Douglas and Universal, provide customers with the most advanced lighting controls and LED components available today.

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