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FOR IMMEDIATE RELEASE

Leone to Focus on Market Growth for Universal Lighting Technologies as Director of Pricing

NASHVILLE, Tenn. (August 10, 2016) – Joe Leone will join Universal Lighting Technologies as director of pricing, where he will manage pricing and focus on growing market share and profitability.

The Nashville, Tennessee-based Universal Lighting Technologies, operated by Panasonic Lighting Americas, engineers and manufactures LED solutions for commercial lighting applications, LED Drivers and Modules, linear fluorescent, compact fluorescent, HID and eHID lighting systems.

Leone, who will be based in Universal’s Nashville office, has nearly 15 years of experience working in the pricing and financial field. Most recently, Leone led the corporate pricing team for a North American retailer with over 1,500 stores in 49 states.

“Leone embodies Universal’s commitment to excellence and quality,” said Chris Holstein, vice president of marketing for Universal Lighting Technologies. “Armed with a comprehensive understanding of the field and a wealth of experience, Joe Leone will play a leading role in growing market share for key Universal LED and energy efficient lighting products.”

To learn more about Universal Lighting Technologies, visit www.unvlt.com

About Panasonic Lighting Americas, Inc.

Panasonic Lighting Americas, Inc., a subsidiary of the Panasonic Group, operates Universal Lighting Technologies, Inc. and Douglas Lighting Controls, two market leaders in the industry. Universal Lighting Technologies, based in Nashville, Tennessee, engineers LED solutions for commercial lighting applications, as well as LED, linear fluorescent, compact fluorescent, HID, and eHID components. Douglas Lighting Controls, based in Vancouver, British Columbia, develops innovative controls systems and works to engineer energy-efficient, easy-to-install digital lighting-control solutions for commercial buildings, campuses and sports complexes throughout North America. Together, Douglas and Universal, provide customers with the most advanced lighting controls and LED components available today.

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