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FOR IMMEDIATE RELEASE

***Universal University* Introduces “Sign and Outdoor Solutions” Online Course for Lighting Designers, Installers**

NASHVILLE, Tenn. (Aug XX, 2016) – Universal Lighting Technologies, Inc., operated by Panasonic Lighting Americas, is now offering a Sign and Outdoor Solutions course through its *Universal University* online education program.

This new course aims to provide an overview of the outdoor lighting market, discusses the magnetic to electronic conversion, offers comprehensive product solutions, discusses common applications and provides resources for additional information.

“There are a lot of questions following the U.S. Department of Energy decision to phase out magnetic sign products, and we want installers to know there are simple solutions on the market,” said Susan Phillips, director of marketing at Universal Lighting Technologies. “Universal helps you convert from magnetic to electronic with product solutions that are compliant with regulations, including the benefits of increased efficiency, universal input voltage, and parallel lamp operation.”

The push for increased efficiency has contributed to an emerging line of LED sign products. This rapid growth is supported by the reliability of Universal’s in-house LED design and decades of experience in ballast and driver North American manufacturing.

The new *Universal University* course introduces enrollees to sign and outdoor solutions, presents installation example videos, and outlines the numerous advantages of LED technology including energy efficiency, longer lifespan, color consistency and greater dimming functionality.

Universal University currently offers nine educational courses, free to lighting professionals, covering a variety of topics related to lighting solutions and LED replacement options. The courses are shared via BlueVolt, an easy-to-use online education interface. To learn more about *Universal University* or to view course options, visit go.bluevolt.com/unvlt/Home.

For more information about Universal Lighting Technologies and its comprehensive line of products, visit www.unvlt.com.

About Panasonic Lighting Americas, Inc.

Panasonic Lighting Americas, Inc., a subsidiary of the Panasonic Group, operates Universal Lighting Technologies, Inc. and Douglas Lighting Controls, two market leaders in the industry. Universal Lighting Technologies, based in Nashville, Tennessee, engineers LED solutions for commercial lighting applications as well as LED, linear fluorescent, compact fluorescent, HID, and eHID components. Douglas Lighting Controls, based in Vancouver, British Columbia, develops innovative controls systems and works to engineer energy-efficient, easy-to-install digital lighting-control

solutions for commercial buildings, campuses and sports complexes throughout North America. Together, Douglas and Universal, provide customers with the most advanced lighting controls and LED components available today.

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