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FOR IMMEDIATE RELEASE

Universal Adds Freddy Preston as Southeast Regional Sales Manager

NASHVILLE, Tenn. (Aug. 21, 2017) – Universal Lighting Technologies, Inc., a global leader in lighting and a member of the Panasonic Group, has hired Freddy Preston as a Regional Sales Manager in its Southeast United States territory.

In his new role, Preston will work directly with energy service companies, lighting management consultants, energy specialists, distributors and agents to specify Universal's wide range of lighting solutions in projects across the region. Preston is a strong advocate for sales training and understands the importance of education, which the company supports through Universal University.

"We pride ourselves on the ability to understand our customers' unique needs and consistently deliver the appropriate solution from Universal Lighting Technologies," said Jeff Bristol, vice president of east coast sales for Universal Lighting Technologies. "Freddy's problem-solving skills will drive outstanding results for our clients, and we look forward to his continued success as a part of our team."

Preston joins Universal with more than 20 years of experience in the industry, much of that working with architects, lighting designers and others to ensure appropriate lighting projects are specified.

For more information on Universal Lighting Technologies, visit www.unvlt.com.

About Panasonic Lighting Americas, Inc.

Panasonic Lighting Americas, Inc., a subsidiary of the Panasonic Group, operates Universal Lighting Technologies, Inc. and Douglas Lighting Controls, two market leaders in the industry. Together, Douglas and Universal provide customers with the most advanced lighting controls and LED components available today.

About Universal Lighting Technologies, Inc.

Seventy years ago, Nashville, Tennessee-based Universal Lighting Technologies was founded and became one of the first companies to manufacture fluorescent ballasts. Today, Universal engineers LED solutions for commercial lighting applications as well as linear fluorescent, compact fluorescent, HID, and eHID components. The company is regarded across the North American lighting industry as an industry leader through its commitment to innovation, quality and customer service.

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