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FOR IMMEDIATE RELEASE

Universal Lighting Technologies Partners with Latin America Electrical Representatives

NASHVILLE, Tenn. (Apr. 3, 2017) – Universal Lighting Technologies, a global leader in commercial lighting and a member of the Panasonic family of companies, recently announced an agency partnership with Latin America Electrical Representatives (LAREPS). Based in Mexico City, the agency will provide Universal’s advanced LED and ballast retrofit and replacement solutions in Mexico.

LAREPS represents select high-quality manufacturers in the electrical industry throughout the region. Since its founding, LAREPS has built strong relationships with its distributor and end-customer base. Those relationships are key to the company’s success and help drive demand for the comprehensive solutions they offer.

“Universal Lighting Technologies is excited about this partnership with LAREPS, which has demonstrated the utmost commitment to service and quality over the years,” said Jorge Trejo, international sales director for Universal. “Their presence as a knowledgeable and well-respected agency in Latin America will help key decision makers understand the true value of our comprehensive line of lighting solutions.”

As a representative for Universal Lighting Technologies, LAREPS will offer the full Universal line from ballast to LED high efficiency solutions. The Nashville, Tennessee-based Universal Lighting Technologies, is operated by Panasonic Lighting Americas Inc.

For more information on Universal Lighting Technologies, visit www.unvlt.com.

For more information about LAREPS, visit <http://lareps.com/>.

About Panasonic Lighting Americas, Inc.

Panasonic Lighting Americas, Inc., a subsidiary of the Panasonic Group, operates Universal Lighting Technologies, Inc. and Douglas Lighting Controls, two market leaders in the industry. Together, Douglas and Universal provide customers with the most advanced lighting controls and LED components available today.

About Universal Lighting Technologies, Inc.

Seventy years ago, Nashville, Tennessee-based Universal Lighting Technologies was founded and became one of the first companies to manufacture fluorescent ballasts. Today, Universal engineers LED solutions for commercial lighting applications as well as linear fluorescent, compact fluorescent, HID, and eHID components. The company is regarded across the North American lighting industry as an industry leader through its commitment to innovation, quality and customer service.

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