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FOR IMMEDIATE RELEASE

Universal Lighting Technologies Welcomes Riffle & Associates as Agency Partner in Ohio

NASHVILLE, Tenn. (Oct. 2, 2017) – Universal Lighting Technologies, Inc., a global leader in lighting and a member of the Panasonic Group, today announced a partnership with Riffle & Associates, Inc. With offices in Cleveland and Cincinnati, Riffle & Associates will represent Universal in Ohio, providing Universal’s premier LED and ballast retrofit and replacement solutions.

Riffle & Associates is a widely recognized electrical manufacturer representative that has been an invaluable resource in the lighting community for many years. The company is committed to maximizing market share through education, communication and high quality service.

“Universal Lighting Technologies is excited to partner with a top-performing company that is dedicated to excellent service and high-quality products,” said Donna Taylor vice president of sales in the central region for Universal. “Riffle & Associates’ many years of service and product expertise will play an integral role in supporting our distributor network.”

As a representative for Universal Lighting Technologies, Riffle & Associates will offer the full Universal line from Ballast to LED high efficiency solutions. Nashville Tennessee-based Universal Lighting Technologies is operated by Panasonic Lighting Americas, Inc.

For more information on Universal Lighting Technologies Inc., visit www.unvlt.com.
For more information on Riffle & Associates, Inc., visit <http://riffleassoc.com/>.

About Panasonic Lighting Americas, Inc.

Panasonic Lighting Americas, Inc., a subsidiary of the Panasonic Group, operates Universal Lighting Technologies, Inc. and Douglas Lighting Controls, two market leaders in the industry. Together, Douglas and Universal provide customers with the most advanced lighting controls and LED components available today.

About Universal Lighting Technologies, Inc.

Seventy years ago, Nashville, Tennessee-based Universal Lighting Technologies was founded and became one of the first companies to manufacture fluorescent ballasts. Today, Universal engineers LED solutions for commercial lighting applications as well as linear fluorescent, compact fluorescent, HID, and eHID components. The company is regarded

across the North American lighting industry as an industry leader through its commitment to innovation, quality and customer service.

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