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FOR IMMEDIATE RELEASE

Universal Names Robert Mack as U.S. Mid-Atlantic Regional Sales Manager

NASHVILLE, Tenn. (July 26, 2017) – Universal Lighting Technologies, Inc., a global leader in lighting and a member of the Panasonic Group, has named Robert Mack a regional sales manager in the Mid-Atlantic region of the United States.

He will be responsible for providing high-quality customer service and dedicated support to new and existing agents, distributors and OEMs in the region.

“We’re excited to add Robert to our team of talented industry professionals,” said Jeff Bristol, vice president of east coast sales at Universal Lighting Technologies. “Robert has extensive LED and general lighting and control strategy experience and a unique ability to build ‘pull-through’ at distributor locations, ensuring the right products are specified at the right time.”

In his new role, Mack will be responsible for growing the distribution channel by managing and supporting agents and distributors.

For more information on Universal Lighting Technologies, visit www.unvlt.com.

About Panasonic Lighting Americas, Inc.

Panasonic Lighting Americas, Inc., a subsidiary of the Panasonic Group, operates Universal Lighting Technologies, Inc. and Douglas Lighting Controls, two market leaders in the industry. Together, Douglas and Universal provide customers with the most advanced lighting controls and LED components available today.

About Universal Lighting Technologies, Inc.

Seventy years ago, Nashville, Tennessee-based Universal Lighting Technologies was founded and became one of the first companies to manufacture fluorescent ballasts. Today, Universal engineers LED solutions for commercial lighting applications as well as linear fluorescent, compact fluorescent, HID, and eHID components. The company is regarded across the North American lighting industry as an industry leader through its commitment to innovation, quality and customer service.

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