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FOR IMMEDIATE RELEASE

Swathi Bhamidipati Joins Universal Lighting Technologies as U.S. Western OEM Regional Sales Manager

NASHVILLE, Tenn. (Dec. 4, 2017) – Universal Lighting Technologies, Inc., a global leader in lighting and a member of the Panasonic Group, announced Swathi Bhamidipati has been hired as OEM Regional Sales Manager for the Western region of the United States. In her new role, Swathi will be responsible for growing the OEM channel by managing and supporting lighting designers and specifiers.

Swathi brings more than a decade of sales and electrical engineering experience to her new role. She has worked primarily in the electronic component and lighting industry, including a position with Avnet.

“Swathi brings a wealth of experience to our sales team,” said Stu Sumner, vice president of west coast sales at Universal Lighting Technologies. “Her broad range of professional experience in OEM work, sales management, and lighting designs and layouts will be critical for supporting new and existing OEMs in the region.”

Swathi holds a bachelor’s degree in electrical and electronics engineering from Auckland University of Technology. She will be based in Southern California.

For more information on Universal Lighting Technologies Inc., visit www.unvlt.com.

About Panasonic Lighting Americas, Inc.

Panasonic Lighting Americas, Inc., a subsidiary of the Panasonic Group, operates Universal Lighting Technologies, Inc. and Douglas Lighting Controls, two market leaders in the industry. Together, Douglas and Universal provide customers with the most advanced lighting controls and LED components available today.

About Universal Lighting Technologies, Inc.

Seventy years ago, Nashville, Tennessee-based Universal Lighting Technologies was founded and became one of the first companies to manufacture fluorescent ballasts. Today, Universal engineers LED solutions for commercial lighting applications as well as linear fluorescent, compact fluorescent, HID, and eHID components. The company is regarded across the North American lighting industry as an industry leader through its commitment to innovation, quality and customer service.

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