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**FOR IMMEDIATE RELEASE**

## **Universal Names Carlos Pedroza as U.S. South Central Regional Sales Manager**

**NASHVILLE, Tenn.** (Mar. 19, 2018) – Universal Lighting Technologies, Inc., a global leader in lighting and a member of the Panasonic Group, has named Carlos Pedroza as regional sales manager for the South Central region of the United States.

In his new role, Carlos will be responsible for growing the distribution channel in the South Central region by managing and supporting agents and distributors. Additionally, he will maintain close relationships with Energy Service Companies (ESCOs) to grow distributor sales opportunities.

“We’re excited to add Carlos to our team of talented industry professionals,” said Donna Taylor, Central Region Vice President at Universal Lighting Technologies. “Carlos has extensive and diverse industry experience in distribution and ESCO sales with a broad experience and success working with key distribution and lighting contractors, which will aid in growing our market share.”

For more information on Universal Lighting Technologies, visit [www.unvlt.com](http://www.unvlt.com).

### **About Panasonic Lighting Americas, Inc.**

Panasonic Lighting Americas, Inc., a subsidiary of the Panasonic Group, operates Universal Lighting Technologies, Inc. and Douglas Lighting Controls, two market leaders in the industry. Together, Douglas and Universal provide customers with the most advanced lighting controls and LED components available today.

### **About Universal Lighting Technologies, Inc.**

Universal Lighting Technologies, Inc. a member of the Panasonic group and a subsidiary of Panasonic Lighting Americas, Inc., engineers, manufactures and markets innovative solutions for commercial lighting across North America, including LED drivers, LED modules, fluorescent, HID and connected devices using wired and wireless technology. Universal’s EVERLINE® LED retrofit continuum provides a range of solutions for upgrading fluorescent to LED. With over 70 years of experience, the company is recognized for its commitment to quality and customer service. Learn more about Universal at [www.unvlt.com](http://www.unvlt.com). Like us on [Facebook](#) and follow us on [LinkedIn](#) and [Twitter](#).

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