



Contact: Evan Boyer  
GS&F  
(615) 385-1100 Ext. 2307  
[eboyer@gsandf.com](mailto:eboyer@gsandf.com)

**FOR IMMEDIATE RELEASE**

## **Elan Lighting, Inc. to Represent Universal Lighting Technologies**

**NASHVILLE, Tenn.** (May 28, 2018) – Universal Lighting Technologies, a global leader in commercial lighting and a member of the Panasonic family of companies, recently announced a partnership with Elan Lighting, Inc. Based in New Berlin, Wisconsin, the agency will represent Universal’s high efficiency lighting solutions, from ballast to LED, across Wisconsin and upper peninsula of Michigan.

Elan Lighting represents a comprehensive array of high quality lighting products. The agency’s broad product offering enables it to serve a transforming marketplace marked by dynamic design and construction requirements.

“Our extensive portfolio of LED lighting products continues to set the standard for new commercial installations and retrofit projects across the Wisconsin market and beyond,” said Donna Taylor, Universal’s Central Region Vice President. “Elan Lighting’s experience and knowledge will help Universal reach electrical contractors and educate them about the benefits of advanced lighting technologies, as well as support our distributor network with a wide range of available inventory.”

Elan Lighting, will offer Universal Lighting Technologies full product line. For more information on Elan Lighting, Inc., visit <http://www.elanlighting.com/>

### **About Universal Lighting Technologies, Inc.**

Universal Lighting Technologies, Inc. a member of the Panasonic group and a subsidiary of Panasonic Lighting Americas, Inc., engineers, manufactures and markets innovative solutions for commercial lighting across North America, including LED drivers, LED modules, fluorescent, HID and connected devices using wired and wireless technology. Universal’s EVERLINE® LED retrofit continuum provides a range of solutions for upgrading fluorescent to LED. With over 70 years of experience, the company is recognized for its commitment to quality and customer service. Learn more about Universal at [www.unvlt.com](http://www.unvlt.com). Like us on [Facebook](#) and follow us on [LinkedIn](#) and [Twitter](#).

###